Supplementary Materials

(UN)HAPPINESS AND VOTING IN U.S. PRESIDENTIAL ELECTIONS

Journal of Personality and Social Psychology

A Supplementary Materials for Study 1(a)

Data

Gallup Daily Poll. The Gallup Daily poll surveys a random sample of US adults about various political, economic, and well-being topics on a daily basis. Between 2008 and 2012, we are able to observe the SWB of around 1,000 adults per day. At the beginning of 2013, this changed to around 500 adults per day, yielding a total included sample of N = 2,070,841. Around 60% of interviews are conducted via cellphone and 40% via landline. Location data (zip codes) are collected, allowing us to aggregate to counties, core-based statistical areas and commuting zones. For all of our Gallup-based variables (i.e. SWB and subjective economic evaluations), we code them at the individual level and then take a county-level linear mean. Question wordings are as follows.

Life Today. "Please imagine a ladder with steps numbered from zero at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you. On which step of the ladder would you say you personally feel you stand at this time?"

Life in 5 Years. "Please imagine a ladder with steps numbered from zero at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you. On which step do you think you will stand about five years from now?"

Positive Affect. Mean response to three yes/no (1/0) questions:

- "Did you smile or laugh a lot yesterday?"
- "Did you experience the following feelings during a lot of the day yesterday? How about... Happiness?"
- "...Enjoyment?"

Negative Affect. Mean response to three yes/no (1/0) questions:

- "Did you experience the following feelings during a lot of the day yesterday? How about... Sadness?"
- "...Worry?"
- "...Stress?"

*Purpose.*¹⁹ Mean of: On a 5-point scale, where 5 means strongly agree and 1 means strongly disagree, please rate your level of agreement with the following items.

- "You like what you do every day."
- "You learn or do something interesting every day."

Electoral Data

Electoral data for studies 1(a)-(c) is drawn from the Dave Leip U.S. Presidential General County Election Results. See https://dataverse.harvard.edu/dataset.xhtml?persistentId=doi: 10.7910/DVN/SUCQ52

 $^{^{19}\}mathrm{These}$ questions are included only from 2013 onwards.

Subjective Economic Variables (Gallup Daily Poll)

Economy Today. "How would you rate economic conditions in this country today - - as excellent, good, only fair, or poor?" Coded onto a 1-4 scale (4=excellent).

Economic Outlook. "Right now, do you think that economic conditions in this country, as a whole, are getting better or getting worse?" Coded onto a -1 to 1 scale (1=better).

Demographic Variables

% 65+. Source: American Communities Survey, 5 Year Estimates (2011-2015).

% Married. Source: American Communities Survey, 5 Year Estimates (2011-2015).

% Female. Source: American Communities Survey, 5 Year Estimates (2011-2015).

% White. Source: American Communities Survey, 5 Year Estimates (2011-2015).

% Veteran. Source: American Communities Survey, 5 Year Estimates (2011-2015).

Population Density. Source: Census Gazetteer Files (2000).

Racial Animus. Index is drawn from estimates calculated using Google search data by Stephens-Davidowitz (2014).

Religosity. % Religious. Source: Chetty and Hendren (2018).

Moral Values. Relative importance of universalist vs. communal moral values. Source: Enke (2020).

Objective Economic Variables

Median Household Income. Annual, election year. Source: U.S. Census Bureau's Small Area Income and Poverty Estimate (SAIPE) program.

Unemployment Rate. Annual, election year. Source: Bureau of Labor Statistics (BLS) .

Economic Growth. Mean of real wage growth and employment growth. The growth figures refer to the percentage change in real wages per employee and number of jobs in the county respectively from 2015Q3 to 2016Q3. Source: Quarterly Census of Employment and Wages (QCEW).

Inequality. Gini coefficient. Source: Chetty and Hendren (2018).

Education. % Some college or more. Source: American Communities Survey, 5 Year Estimates (2011-2015).

| Variable | Obs | Mean | Std. Dev. | Min | Max |
|--------------------------------|------|-------|-----------|--------|--------|
| Trump Vote Share 2016 | 3000 | 66.74 | 15.92 | 8.71 | 96.75 |
| Trump Vote (- Rep. Avg. 00-12) | 3000 | 7.2 | 7.03 | -16.49 | 35.35 |
| Trump Vote Share in Primaries | 2766 | 45.89 | 15.95 | 0 | 91.28 |
| Life Today | 3000 | 7 | .26 | 4.73 | 8.5 |
| Life in 5 Years | 3000 | 7.29 | .36 | 5.3 | 9 |
| Positive Affect | 3000 | .85 | .03 | .59 | 1 |
| Negative Affect | 3000 | .27 | .05 | 0 | .52 |
| Eudaemonia | 2994 | 4.03 | .2 | 1 | 5 |
| Median Income (ln) | 3000 | 10.76 | .23 | 10.04 | 11.74 |
| Unemployment Rate | 3000 | 5.49 | 1.93 | 1.8 | 24 |
| Economic Growth | 3000 | 2.49 | 3.95 | -35.94 | 59.09 |
| Racial Animus | 3000 | 61.34 | 17.71 | 25.68 | 154.51 |
| % Religious | 3000 | .53 | .18 | .02 | 1.31 |
| Population Density (ln) | 3000 | 3.76 | 1.63 | -1.31 | 11.11 |

 Table S1: Descriptive Statistics

Std. Dev. Individuals MeanMin Max Life Today 2,030,651 7.06 1.950 10 Life in 5 Years 1,942,443 7.532.310 10Positive Affect $2,\!056,\!087$ 0.860.2801 Negative Affect 2,070,841 0.351 0.270 Purpose 682,598 54.030.981

 Table S2:
 Individual-Level SWB in the Gallup Daily Poll

Table S3: Correlation Matrix

| | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|----|--------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|------|
| 1 | Trump Vote Share 2016 | 1.00 | | | | | | | | | | | | | |
| 2 | Trump Vote (- Rep. Avg. 00-12) | 0.70 | 1.00 | | | | | | | | | | | | |
| 3 | Trump Vote Share in Primaries | -0.15 | 0.06 | 1.00 | | | | | | | | | | | |
| 4 | Life Today | -0.28 | -0.53 | -0.22 | 1.00 | | | | | | | | | | |
| 5 | Life in 5 Years | -0.71 | -0.78 | -0.09 | 0.58 | 1.00 | | | | | | | | | |
| 6 | Positive Affect | 0.05 | -0.28 | -0.25 | 0.62 | 0.23 | 1.00 | | | | | | | | |
| 7 | Negative Affect | -0.20 | -0.01 | 0.25 | -0.42 | 0.01 | -0.63 | 1.00 | | | | | | | |
| 8 | Eudaemonia | -0.06 | -0.30 | -0.10 | 0.54 | 0.23 | 0.54 | -0.39 | 1.00 | | | | | | |
| 9 | Median Income (ln) | -0.34 | -0.48 | 0.10 | 0.49 | 0.47 | 0.31 | -0.08 | 0.24 | 1.00 | | | | | |
| 10 | Unemployment Rate | 0.00 | 0.19 | 0.39 | -0.38 | -0.19 | -0.38 | 0.26 | -0.21 | -0.50 | 1.00 | | | | |
| 11 | Economic Growth | -0.20 | -0.26 | 0.07 | 0.10 | 0.19 | 0.10 | -0.01 | 0.06 | 0.17 | -0.08 | 1.00 | | | |
| 12 | Racism Index | 0.15 | 0.33 | 0.11 | -0.30 | -0.21 | -0.33 | 0.19 | -0.30 | -0.25 | 0.26 | -0.13 | 1.00 | | |
| 13 | % Religious | 0.07 | 0.09 | -0.16 | 0.06 | -0.02 | 0.00 | 0.04 | 0.00 | 0.06 | -0.18 | -0.22 | 0.09 | 1.00 | |
| 14 | Population Density (ln) | -0.72 | -0.56 | 0.03 | 0.17 | 0.65 | -0.14 | 0.27 | -0.10 | 0.41 | -0.15 | 0.17 | 0.08 | 0.11 | 1.00 |

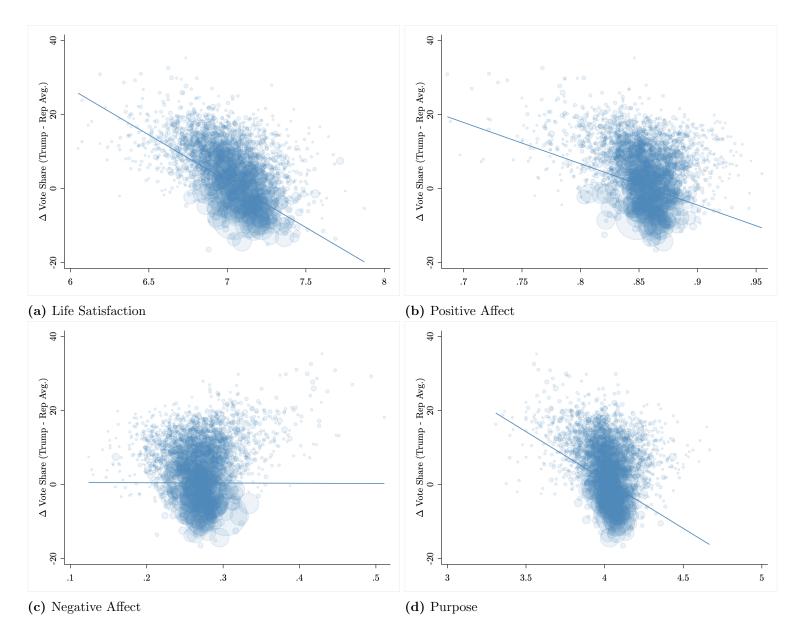


Figure S1: Bivariate Scatterplots. Each county is weighted by the number of respondents in the Gallup Poll

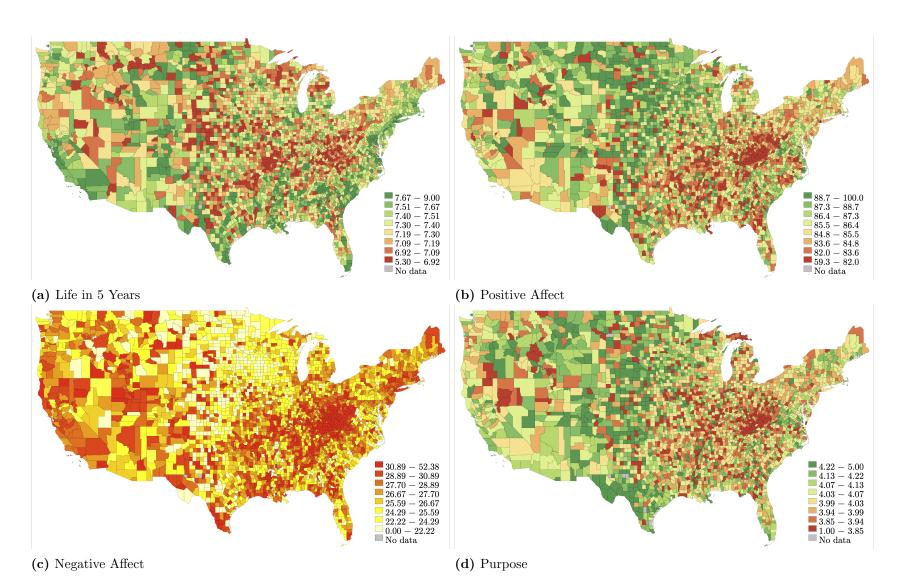


Figure S2: Spatial Distribution of Subjective Well-Being Across US Counties

| | Tr | imp Vote | Share in 2 | 016 | | Δ (Tr | rump - Re | p Avg. 20 | 00-12) | |
|------------------------------------|------------------------|------------------------|-----------------|------------------------|------------------------|-----------------|------------------------|------------------------|------------------------|------------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| Life Evaluation: Today | -2.16*** | | | | | -1.40*** | | | | |
| | (0.29) | 1 00*** | | | | (0.17) | 0.00*** | | | |
| Life Evaluation: Future | | -1.63*** | | | | | -0.89*** | | | |
| Positive Affect | | (0.36) | -1.79*** | | | | (0.22) | -0.89*** | | |
| Fositive Allect | | | (0.27) | | | | | (0.17) | | |
| Negative Affect | | | (0.21) | 1.50^{***} | | | | (0.11) | 0.69*** | |
| regative milect | | | | (0.32) | | | | | (0.20) | |
| Purpose | | | | (0.02) | -1.85^{***} | | | | (0.20) | -1.06*** |
| 1 alpose | | | | | (0.26) | | | | | (0.16) |
| Median Income (ln) | 0.87^{**} | 0.75 | 0.71 | 0.82^{*} | 0.73^{*} | 0.52^{*} | 0.43 | 0.41 | 0.46 | 0.43 |
| | (0.43) | (0.46) | (0.44) | (0.44) | (0.44) | (0.28) | (0.29) | (0.28) | (0.28) | (0.28) |
| Unemployment Rate | 0.70^{*} | 0.79^{*} | 0.64 | 0.65 | 0.72^{*} | 0.30 | 0.36 | 0.28 | 0.30 | 0.32 |
| | (0.41) | (0.44) | (0.42) | (0.41) | (0.41) | (0.27) | (0.29) | (0.28) | (0.28) | (0.28) |
| Economic Growth | -0.51** | -0.52** | -0.52** | -0.55** | -0.50** | -0.18 | -0.18 | -0.19 | -0.20 | -0.17 |
| | (0.25) | (0.26) | (0.25) | (0.25) | (0.25) | (0.15) | (0.16) | (0.15) | (0.15) | (0.15) |
| Racial Animus | 0.59^{***} | 0.60*** | 0.58^{***} | 0.59^{***} | 0.59^{***} | 0.45^{***} | 0.46^{***} | 0.45^{***} | 0.46^{***} | 0.46^{***} |
| | (0.21) | (0.22) | (0.22) | (0.22) | (0.22) | (0.12) | (0.13) | (0.13) | (0.13) | (0.13) |
| % Religious | 1.52^{***} | 1.42^{***} | 1.47^{***} | 1.43^{***} | 1.45^{***} | 0.61^{***} | 0.54^{***} | 0.57^{***} | 0.55^{***} | 0.56^{***} |
| | (0.26) | (0.27) | (0.26) | (0.26) | (0.26) | (0.16) | (0.16) | (0.16) | (0.16) | (0.16) |
| Population Density (ln) | -0.75^{*} | -0.14 | -0.49 | -0.46 | -0.54 | -1.35^{***} | -0.97^{***} | -1.14^{***} | -1.11^{***} | -1.19^{***} |
| | (0.39) | (0.38) | (0.38) | (0.39) | (0.38) | (0.25) | (0.24) | (0.25) | (0.25) | (0.24) |
| % Some College or More | -5.38^{***} | -5.74^{***} | -5.84^{***} | -6.10^{***} | -5.96^{***} | -3.69^{***} | -3.97^{***} | -4.05^{***} | -4.18^{***} | -4.09^{***} |
| | (0.35) | (0.35) | (0.35) | (0.34) | (0.34) | (0.22) | (0.22) | (0.22) | (0.21) | (0.21) |
| Trade Exposure | -0.33^{*} | -0.30^{*} | -0.26 | -0.27 | -0.28^{*} | -0.06 | -0.03 | -0.01 | -0.02 | -0.02 |
| | (0.17) | (0.17) | (0.18) | (0.18) | (0.17) | (0.09) | (0.09) | (0.10) | (0.10) | (0.09) |
| Universalist Moral Values (v Comm) | -1.10*** | -1.13*** | -1.12*** | -1.15*** | -1.09*** | -0.67*** | -0.69*** | -0.69*** | -0.70*** | -0.67*** |
| | (0.18) | (0.18) | (0.18) | (0.18) | (0.18) | (0.11) | (0.11) | (0.11) | (0.11) | (0.11) |
| Gini Coefficient | -0.14 | -0.24 | -0.26 | -0.37 | -0.18 | -0.06 | -0.13 | -0.14 | -0.20 | -0.09 |
| ~ ~ ~ | (0.24) | (0.24) | (0.23) | (0.23) | (0.24) | (0.14) | (0.15) | (0.14) | (0.14) | (0.15) |
| % 65+ | 0.08 | -0.54** | -0.07 | 0.12 | -0.01 | 0.19 | -0.18 | 0.07 | 0.16 | 0.12 |
| | (0.25) | (0.26) | (0.25) | (0.26) | (0.25) | (0.15) | (0.15) | (0.15) | (0.16) | (0.15) |
| % Married | 1.73*** | 1.68*** | 1.68*** | 1.57*** | 1.72^{***} | 0.71^{***} | 0.68*** | 0.68*** | 0.63** | 0.70*** |
| % White | (0.39) | (0.42) | (0.40) | (0.41) 7.34*** | (0.40) | (0.24) | (0.25) 4.79^{***} | (0.25) 4.95^{***} | (0.25) 4.91^{***} | (0.25) |
| 70 White | 7.25^{***} | 7.20^{***} | 7.46^{***} | | 7.42^{***} | 4.76^{***} | | | | 4.90^{***} |
| % Female | (0.38) -0.18 | (0.40) -0.10 | (0.38) -0.19 | (0.39) -0.11 | (0.38) -0.17 | (0.24) -0.04 | (0.25) 0.00 | (0.25) -0.04 | (0.25) -0.00 | (0.24) -0.03 |
| 70 Female | (0.25) | (0.25) | (0.25) | (0.25) | (0.25) | (0.15) | (0.16) | (0.15) | (0.15) | (0.15) |
| % Veterans | (0.23) 0.83^{***} | (0.25) 0.95^{***} | 0.89*** | (0.25) 1.05^{***} | (0.23) 0.83^{***} | 0.70*** | (0.10) 0.77^{***} | (0.13) 0.74^{***} | (0.15) 0.81^{***} | (0.15) 0.71^{***} |
| veteralis | (0.17) | (0.18) | (0.17) | (0.18) | (0.18) | (0.10) | (0.11) | (0.14) | (0.11) | (0.11) |
| Net Mig Flow: Internat | 0.22 | 0.24 | 0.14 | 0.22 | 0.23 | 0.10 | 0.11 | 0.06 | 0.10 | 0.10 |
| iver hing I low. Internat | (0.17) | (0.18) | (0.17) | (0.18) | (0.17) | (0.10) | (0.12) | (0.11) | (0.12) | (0.10) |
| Net Mig Flow: Domestic | 0.04 | 0.10 | 0.10 | 0.06 | 0.05 | -0.03 | -0.00 | -0.01 | -0.03 | -0.03 |
| | (0.21) | (0.21) | (0.21) | (0.20) | (0.21) | (0.12) | (0.13) | (0.13) | (0.13) | (0.13) |
| Land Area (miles ²) | 0.05 | 0.15 | 0.12 | 0.10 | 0.10 | -0.10* | -0.04 | -0.05 | -0.06 | -0.07 |
| | (0.10) | (0.09) | (0.10) | (0.10) | (0.09) | (0.06) | (0.06) | (0.06) | (0.06) | (0.06) |
| Latitude | -2.54*** | -2.29*** | -2.23*** | -2.04*** | -2.42*** | -0.75* | -0.57 | -0.54 | -0.45 | -0.65 |
| | (0.69) | (0.71) | (0.70) | (0.70) | (0.70) | (0.40) | (0.41) | (0.40) | (0.40) | (0.40) |
| Longitude | 1.60^{*} | 2.15^{**} | 1.75^{*} | 1.91** | 1.78^{*} | 0.78 | 1.12^{*} | 0.91 | 0.99 | 0.91 |
| - | (0.95) | (0.96) | (0.95) | (0.97) | (0.94) | (0.66) | (0.67) | (0.67) | (0.68) | (0.65) |
| % Rural | 0.10 | 0.34 | 0.09 | 0.16 | 0.28 | 0.04 | 0.20 | 0.07 | 0.10 | 0.16 |
| | (0.32) | (0.33) | (0.32) | (0.32) | (0.32) | (0.20) | (0.20) | (0.20) | (0.20) | (0.20) |
| Violent Crime | 0.54^{**} | 0.61*** | 0.55^{**} | 0.63^{***} | 0.55^{**} | 0.32^{**} | 0.36^{***} | 0.33^{**} | 0.37*** | 0.32** |
| | (0.22) | (0.23) | (0.22) | (0.22) | (0.22) | (0.14) | (0.14) | (0.14) | (0.14) | (0.13) |
| Republican Vote Share in 2000 | 8.01*** | 7.81*** | 8.17*** | 8.19*** | 8.09*** | -2.82*** | -2.94*** | -2.76*** | -2.76*** | -2.79*** |
| | (0.29) | (0.30) | (0.29) | (0.30) | (0.29) | (0.18) | (0.19) | (0.18) | (0.18) | (0.18) |
| Counties | 2121 | 2121 | 2121 | 2121 | 2121 | 2121 | 2121 | 2121 | 2121 | 2121 |
| \mathbb{R}^2 | 0.947 | 0.946 | 0.946 | 0.946 | 0.946 | 0.872 | 0.867 | 0.868 | 0.867 | 0.868 |

Table S4: Robustness to The Inclusion of Additional Covariates

Notes: Robust standard errors in parentheses. State FEs included in all models. Within-state R^2s reported. Each county is weighted by the number of respondents in the Gallup Poll. *p < 0.10, **p < 0.05, ***p < 0.01.

| | | | | Δ (Tr | ump - Re | p Avg. 20 | 00-12) | | | |
|-------------------------|---------------|--------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| Life Evaluation: Today | -2.39*** | | | | | -3.00*** | | | | |
| | (0.25) | | | | | (0.45) | | | | |
| Life Evaluation: Future | | -3.37*** | | | | | -3.95^{***} | | | |
| | | (0.27) | | | | | (0.42) | | | |
| Positive Affect | | | -1.61^{***} | | | | | -2.61^{***} | | |
| | | | (0.23) | | | | | (0.48) | | |
| Negative Affect | | | | 0.94^{***} | | | | | 1.75^{***} | |
| | | | | (0.28) | | | | | (0.57) | |
| Purpose | | | | | -1.50^{***} | | | | | -2.00*** |
| | | | | | (0.22) | | | | | (0.48) |
| Median Income (ln) | -0.31 | -0.76*** | -0.74^{***} | -1.02^{***} | -0.97*** | -0.34 | -0.86** | -0.93** | -1.35^{***} | -1.34^{***} |
| | (0.28) | (0.24) | (0.28) | (0.27) | (0.27) | (0.42) | (0.37) | (0.41) | (0.40) | (0.39) |
| Unemployment Rate | 1.22^{***} | 1.44^{***} | 1.26^{***} | 1.39^{***} | 1.28^{***} | 1.66^{**} | 2.47^{***} | 1.34^{**} | 1.58^{**} | 1.42^{**} |
| | (0.39) | (0.33) | (0.40) | (0.41) | (0.40) | (0.66) | (0.57) | (0.68) | (0.72) | (0.68) |
| Economic Growth | -0.12 | 0.02 | -0.13 | -0.11 | -0.12 | 0.28 | 0.42 | 0.26 | 0.23 | 0.22 |
| | (0.23) | (0.22) | (0.23) | (0.23) | (0.23) | (0.41) | (0.39) | (0.40) | (0.42) | (0.42) |
| Racial Animus | 0.36 | 0.42^{*} | 0.45^{*} | 0.49^{*} | 0.43 | 1.34 | 0.53 | 1.57^{*} | 1.46 | 1.13 |
| | (0.23) | (0.23) | (0.26) | (0.26) | (0.27) | (0.89) | (0.82) | (0.87) | (0.90) | (0.91) |
| % Religious | 0.31 | 0.01 | 0.25 | 0.23 | 0.26 | -0.13 | -0.54 | -0.30 | -0.47 | -0.31 |
| | (0.25) | (0.24) | (0.26) | (0.27) | (0.26) | (0.38) | (0.34) | (0.38) | (0.40) | (0.38) |
| Population Density (ln) | -4.42^{***} | -3.08*** | -4.84*** | -4.92^{***} | -4.90*** | -4.80*** | -3.23*** | -5.51^{***} | -5.60^{***} | -5.53^{***} |
| | (0.31) | (0.33) | (0.30) | (0.32) | (0.32) | (0.38) | (0.44) | (0.33) | (0.32) | (0.37) |
| Observations | 2942 | 2942 | 2942 | 2942 | 2935 | 1141 | 1141 | 1141 | 1141 | 1139 |
| Commuting Zone FEs | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | | | | | |
| CBSA FEs | | | | | | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark |
| \mathbb{R}^2 | 0.577 | 0.615 | 0.547 | 0.535 | 0.544 | 0.641 | 0.674 | 0.622 | 0.609 | 0.611 |

 Table S5:
 Alternative Spatial Fixed Effects

-

| | | Δ (Trump | - Rep Av | g. 2000-12 |) |
|-------------------------------|---------------|-----------------|---------------|---------------|--------------|
| | (1) | (2) | (3) | (4) | (5) |
| Life Evaluation: Today | -1.78^{***} | | | | |
| | (0.22) | | | | |
| Life Evaluation: Future | | -2.51^{***} | | | |
| | | (0.29) | | | |
| Positive Affect | | | -1.46^{***} | | |
| | | | (0.23) | | |
| Negative Affect | | | | 0.73^{***} | |
| | | | | (0.22) | |
| Purpose | | | | | -1.25*** |
| | | | | | (0.21) |
| Median Income (ln) | -0.43** | -0.56^{***} | -0.61^{***} | -0.77^{***} | -0.71*** |
| | (0.18) | (0.20) | (0.18) | (0.18) | (0.18) |
| Unemployment Rate | -0.18 | 0.08 | -0.29 | -0.19 | -0.18 |
| | (0.26) | (0.29) | (0.26) | (0.26) | (0.26) |
| Economic Growth | -0.42^{**} | -0.41** | -0.41** | -0.43** | -0.44** |
| | (0.18) | (0.17) | (0.17) | (0.18) | (0.18) |
| Racial Animus | 0.45^{***} | 0.43^{**} | 0.41^{**} | 0.40^{**} | 0.39^{**} |
| | (0.17) | (0.17) | (0.17) | (0.17) | (0.18) |
| % Religious | 0.82^{***} | 0.58^{***} | 0.79^{***} | 0.76^{***} | 0.83^{***} |
| | (0.18) | (0.19) | (0.18) | (0.18) | (0.18) |
| Population Density (ln) | -2.28^{***} | -1.49^{***} | -2.25^{***} | -2.13^{***} | -2.22*** |
| | (0.19) | (0.21) | (0.19) | (0.20) | (0.20) |
| Subj Evaluation: Econ Today | -3.05^{***} | -2.98^{***} | -3.44*** | -3.65^{***} | -3.62*** |
| | (0.28) | (0.28) | (0.27) | (0.27) | (0.27) |
| Subj Evaluation: Econ Outlook | -1.07^{***} | -0.50^{*} | -1.21*** | -1.21^{***} | -1.06*** |
| | (0.28) | (0.29) | (0.27) | (0.28) | (0.28) |
| Counties | 3000 | 3000 | 3000 | 3000 | 2994 |
| \mathbb{R}^2 | 0.707 | 0.717 | 0.702 | 0.695 | 0.699 |

 Table S6:
 Inclusion of Subjective Economic Sentiment

| | | | | | | | Δ (Trum | - Rep Avg | 2000-12 |) | | | | | |
|---|------------------------|--|-------------------------|------------------------|------------------------|--------------------------|------------------------|------------------------|--------------------------|-----------------------|------------------------|-------------------------|------------------------|------------------------|-----------------------|
| Sample Restriction: Avg GOP Vote 2000-12 | (1) < 40% | (2) $40\%-60\%$ | (3) > 60% | (4) < 40% | (5) 40%-60% | (6) > 60% | (7) <40% | (8) 40%-60% | (9) > 60% | (10) <40% | (11) 40%-60% | (12) > 60% | (13) < 40% | (14) 40%-60% | (15) > 60% |
| Life Evaluation: Today | -3.20*** | -3.93*** | -1.63^{***} | | | | | | | | | | | | |
| | (0.71) | (0.38) | (0.24) | | | | | | | | | | | | |
| Life Evaluation: Future | | | | -4.61^{***} | -5.69^{***} | -2.28^{***} | | | | | | | | | |
| | | | | (0.89) | (0.32) | (0.21) | | | | | | | | | |
| Positive Affect | | | | | | | -2.47*** | -2.75*** | -1.22*** | | | | | | |
| | | | | | | | (0.91) | (0.40) | (0.20) | | 1.0.0444 | | | | |
| Negative Affect | | | | | | | | | | -0.10 | 1.36*** | 0.94^{***} | | | |
| D | | | | | | | | | | (0.81) | (0.48) | (0.20) | 0 45*** | 0.05*** | 0.07*** |
| Purpose | | | | | | | | | | | | | -3.45*** | -3.25^{***} | -0.97^{***} |
| Madian Income (la) | 0.63 | -0.37 | -1.49^{***} | -0.30 | 0.09 | -1.34*** | 0.08 | 0.00** | -1.74*** | 0.90 | -1.24^{***} | -1.92*** | (0.83) | (0.41) | (0.19) |
| Median Income (ln) | | | - | (0.30) | -0.02 | - | | -0.98^{**} | | -0.29 | | - | 0.03 | -0.91^{**} | -1.91^{***} |
| Unemployment Rate | $(0.47) \\ 1.19^*$ | $\begin{pmatrix} 0.36 \end{pmatrix} \\ 0.40 \end{pmatrix}$ | $(0.25) \\ 0.65$ | (0.37) 1.46^{**} | $(0.37) \\ 0.51$ | (0.23) 0.72^* | (0.45) 1.29^{**} | $(0.40) \\ 0.39$ | $(0.26) \\ 0.72$ | (0.43) 1.57^{**} | $(0.40) \\ 0.67$ | $(0.26) \\ 0.74$ | (0.42) 1.34^{**} | $(0.39) \\ 0.59$ | $(0.26) \\ 0.79^*$ |
| Unemployment Rate | (0.60) | (0.40) | (0.03) | (0.56) | (0.61) | (0.42) | (0.61) | (0.66) | (0.46) | (0.64) | (0.70) | (0.47) | (0.62) | (0.64) | (0.46) |
| Economic Growth | 0.80 | -0.65** | (0.47) - 0.45^{**} | (0.50) 1.75^* | -0.35 | (0.40) - 0.53^{***} | 1.11 | -0.48 | (0.40) - 0.54^{***} | (0.04) 1.36 | (0.70) - 0.59^* | (0.47) - 0.49^{**} | (0.02) 0.83 | (0.04) - 0.52^* | -0.54^{***} |
| Economic Growin | (1.04) | (0.32) | (0.20) | (1.02) | (0.28) | (0.19) | (1.02) | (0.31) | (0.20) | (1.06) | (0.32) | (0.20) | (1.03) | (0.31) | (0.20) |
| Racial Animus | (1.04) 2.06^{***} | 1.11*** | (0.20) 0.55^{***} | (1.02) 1.86^{***} | (0.20) 0.85^{***} | (0.15) 0.51^{***} | (1.02) 2.36^{***} | (0.51) 1.26^{***} | (0.20) 0.50^{**} | (1.00) 2.44*** | (0.32) 1.32^{***} | (0.20) 0.46^{**} | (1.05) 2.31^{***} | (0.51) 1.19^{***} | (0.20) 0.49^{**} |
| reactar rimmus | (0.72) | (0.32) | (0.19) | (0.67) | (0.29) | (0.18) | (0.77) | (0.35) | (0.19) | (0.80) | (0.35) | (0.20) | (0.76) | (0.35) | (0.20) |
| % Religious | (0.12) -1.12* | 1.16^{***} | -0.29 | -1.22** | (0.20) 0.51^* | -0.50*** | -1.10^* | 0.91^{***} | -0.30 | -1.28* | 0.89** | -0.39* | -1.16** | 1.00*** | -0.39^* |
| | (0.62) | (0.31) | (0.20) | (0.61) | (0.29) | (0.19) | (0.64) | (0.33) | (0.20) | (0.71) | (0.35) | (0.21) | (0.58) | (0.34) | (0.20) |
| Population Density (ln) | -2.37*** | -4.15*** | -4.19*** | -0.47 | -2.46*** | -3.34*** | -2.42*** | -4.29*** | -4.21*** | -1.93*** | -4.30*** | -4.37*** | -2.32*** | -4.57*** | -4.35*** |
| | (0.47) | (0.36) | (0.34) | (0.53) | (0.30) | (0.30) | (0.42) | (0.37) | (0.35) | (0.44) | (0.39) | (0.35) | (0.43) | (0.39) | (0.35) |
| Counties | 201 | 1269 | 1522 | 201 | 1269 | 1522 | 201 | 1269 | 1522 | 201 | 1269 | 1522 | 200 | 1267 | 1519 |
| \mathbb{R}^2 | 0.543 | 0.584 | 0.647 | 0.600 | 0.656 | 0.663 | 0.489 | 0.538 | 0.634 | 0.462 | 0.517 | 0.629 | 0.531 | 0.546 | 0.629 |

 Table S7: Differences Across Swing and Safe Counties

| | | Δ (Trump | - Rep Av | g. 2000-12 |) |
|-------------------------|---------------|-----------------|---------------|---------------|---------------|
| | (1) | (2) | (3) | (4) | (5) |
| Life Today | -3.54*** | | | | |
| | (0.22) | | | | |
| Life in 5 Years | | -4.36^{***} | | | |
| | | (0.23) | | | |
| Positive Affect | | | -2.47^{***} | | |
| | | | (0.24) | | |
| Negative Affect | | | | 1.54^{***} | |
| | | | | (0.26) | |
| Purpose | | | | | -2.03^{***} |
| | | | | | (0.21) |
| Median Income (ln) | -0.48** | -0.74^{***} | -0.95^{***} | -1.21^{***} | -1.15^{***} |
| | (0.22) | (0.24) | (0.25) | (0.25) | (0.24) |
| Unemployment Rate | 0.16 | 0.54 | 0.11 | 0.28 | 0.31 |
| | (0.36) | (0.40) | (0.40) | (0.42) | |
| Economic Growth | -0.57^{***} | -0.50*** | -0.56^{***} | -0.59^{***} | -0.64^{***} |
| | (0.20) | (0.19) | (0.20) | (0.20) | (0.20) |
| Racial Animus | 0.98^{***} | 0.81^{***} | 1.08^{***} | 1.10^{***} | 1.07^{***} |
| | (0.19) | (0.19) | (0.21) | (0.21) | (0.22) |
| % Religious | 0.84^{***} | 0.35^{*} | 0.74^{***} | 0.68^{***} | 0.77^{***} |
| | (0.19) | (0.21) | (0.21) | (0.22) | (0.22) |
| Population Density (ln) | -4.02^{***} | -2.17^{***} | -4.39*** | -4.35*** | -4.30*** |
| | (0.16) | (0.20) | (0.16) | (0.17) | (0.17) |
| Counties | 3000 | 3000 | 3000 | 3000 | 2981 |
| \mathbb{R}^2 | 0.632 | 0.662 | 0.591 | 0.574 | 0.581 |

Table S8: Reverse Causation: SWB measures from < 2015 only

| | | Δ (Trump | - Rep Avg | g. 2000-12 |) |
|-------------------------|---------------|-----------------|---------------|---------------|---------------|
| | (1) | (2) | (3) | (4) | (5) |
| Life Today | -3.05*** | | | | |
| | (0.21) | | | | |
| Life in 5 Years | | -2.88^{***} | | | |
| | | (0.26) | | | |
| Positive Affect | | | -2.00^{***} | | |
| | | | (0.22) | | |
| Negative Affect | | | | 2.27^{***} | |
| | | | | (0.23) | |
| Purpose | | | | | -1.64^{***} |
| | | | | | (0.20) |
| Median Income (ln) | -1.50^{***} | -1.37^{***} | -1.39^{***} | -1.49^{***} | -1.41*** |
| | (0.23) | (0.26) | (0.25) | (0.24) | (0.25) |
| Unemployment Rate | 0.32 | 0.56 | 0.23 | 0.31 | 0.34 |
| | (0.38) | (0.44) | (0.41) | (0.40) | (0.41) |
| Economic Growth | -0.55^{***} | -0.53^{***} | -0.59^{***} | -0.58^{***} | -0.61^{***} |
| | (0.21) | (0.20) | (0.20) | (0.20) | (0.21) |
| Racial Animus | 0.98^{***} | 1.00^{***} | 1.09^{***} | 1.02^{***} | 1.09^{***} |
| | (0.20) | (0.21) | (0.21) | (0.21) | (0.22) |
| % Religious | 0.86^{***} | 0.57^{**} | 0.79^{***} | 0.65^{***} | 0.76^{***} |
| | (0.21) | (0.22) | (0.22) | (0.22) | (0.22) |
| Population Density (ln) | -4.19^{***} | -3.62^{***} | -4.36^{***} | -4.26^{***} | -4.24^{***} |
| | (0.17) | (0.18) | (0.17) | (0.17) | (0.17) |
| Counties | 3000 | 3000 | 3000 | 3000 | 2983 |
| \mathbb{R}^2 | 0.610 | 0.599 | 0.581 | 0.587 | 0.575 |

 Table S9:
 Reverse Causation:
 SWB measures residualized from individual-level observables

HAPPINESS AND VOTING

| | (1) | (2) | (3) | (4) | (5) |
|--------------------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| | Life Today | Life in $5Y$ | Pos Aff | (4) Neg Aff | Purpose |
| Age 30-39 | -0.334*** | -0.448*** | -0.056*** | 0.029*** | -0.090*** |
| nge 30-33 | (0.007) | (0.008) | (0.001) | (0.023) | (0.007) |
| Age 40-49 | -0.516*** | -0.840*** | (0.001) - 0.084^{***} | (0.001) 0.040^{***} | -0.166*** |
| Age 40-49 | (0.006) | | (0.001) | | |
| Age 50-59 | -0.539^{***} | (0.007) -1.247*** | (0.001) - 0.096^{***} | (0.001) 0.027^{***} | (0.007) - 0.163^{***} |
| Age 50-59 | (0.006) | (0.007) | (0.001) | (0.027) | (0.007) |
| $\Lambda = 60 \pm$ | -0.065*** | (0.007) -1.762*** | (0.001) - 0.049^{***} | -0.088*** | (0.007) 0.029^{***} |
| Age $60+$ | (0.005) | (0.007) | (0.001) | (0.001) | (0.029 (0.006) |
| Married | 0.277*** | -0.006 | 0.039*** | -0.005^{***} | (0.000) 0.118^{***} |
| Married | (0.005) | (0.006) | (0.001) | (0.001) | (0.005) |
| Separated | (0.005) - 0.374^{***} | 0.046*** | -0.038^{***} | (0.001) 0.103^{***} | -0.050*** |
| Separated | | | | (0.103) | (0.013) |
| Diversed | (0.012) - 0.167^{***} | (0.014) - 0.099^{***} | (0.002) -0.011*** | (0.002) 0.039^{***} | (0.013) - 0.033^{***} |
| Divorced | | | (0.001) | | |
| Widowed | (0.006) 0.139^{***} | (0.007) - 0.319^{***} | (0.001) 0.019^{***} | (0.001) - 0.012^{***} | (0.007) 0.079^{***} |
| Widowed | | | | | |
| Demostic mentury | (0.006) 0.062^{***} | (0.008) 0.042^{***} | (0.001) 0.021^{***} | (0.001) 0.028^{***} | (0.008) 0.076^{***} |
| Domestic partner | | | | | |
| Uimh achaol domas an dinlama | (0.009) 0.063^{***} | (0.010) 0.265^{***} | (0.001) 0.036^{***} | (0.002) - 0.044^{***} | (0.009) - 0.076^{***} |
| High school degree or diploma | | | | | |
| | (0.007) | (0.009) | (0.001) | (0.001) | (0.008) |
| Technical/Vocational school | -0.044^{***} | 0.302^{***} | 0.035^{***} | -0.025^{***} | -0.085^{***} |
| C | (0.008) | (0.010) | (0.001) | (0.002) | (0.010) |
| Some college | 0.024^{***} | 0.427^{***} | 0.041^{***} | -0.023^{***} | -0.082^{***} |
| | (0.007) | (0.009) | (0.001) 0.045^{***} | (0.001) | (0.008) |
| College graduate | 0.222^{***} | 0.543^{***} | | -0.031^{***} | -0.044^{***} |
| Dest mederate mederate de mes | $(0.007) \\ 0.399^{***}$ | (0.009) 0.682^{***} | (0.001) 0.047^{***} | (0.001) - 0.025^{***} | (0.008) 0.080^{***} |
| Post graduate work or degree | | | | | |
| Male | (0.007) - 0.311^{***} | (0.009) - 0.305^{***} | (0.001) - 0.016^{***} | (0.001) - 0.043^{***} | (0.009) - 0.033^{***} |
| Maie | | | (0.000) | (0.043) | |
| \$720 to \$5 000 | (0.003) 0.482^{***} | (0.004) | (0.000) 0.033^{***} | (0.001) - 0.043^{***} | (0.003) 0.212^{***} |
| \$720 to \$5,999 | | 0.056^{**} | | | |
| ¢6 000 to \$11 000 | $(0.020) \\ 0.327^{***}$ | (0.024) - 0.286^{***} | (0.003) 0.008^{***} | (0.004) - 0.021^{***} | (0.022) 0.094^{***} |
| \$6,000 to \$11,999 | | | | | |
| \$12,000 to \$22,000 | (0.015) 0.490^{***} | (0.018) - 0.139^{***} | (0.002) 0.054^{***} | (0.003) - 0.084^{***} | (0.018) 0.210^{***} |
| \$12,000 to \$23,999 | | | | | |
| $24,000, t_{0}, 225,000$ | $(0.014) \\ 0.765^{***}$ | (0.017) 0.098^{***} | (0.002) 0.088^{***} | (0.002) - 0.132^{***} | (0.017) 0.326^{***} |
| \$24,000 to \$35,999 | | | | | |
| $e_{26,000,t_{0}}e_{47,000}$ | $(0.014) \\ 0.967^{***}$ | (0.017) 0.274^{***} | (0.002) 0.106^{***} | (0.002) - 0.157^{***} | (0.017) 0.376^{***} |
| \$36,000 to \$47,999 | | | | | |
| \$48,000 +- \$F0,000 | (0.014) | (0.017) | (0.002) | (0.002) | (0.017) |
| \$48,000 to \$59,999 | 1.126^{***} | 0.393^{***} | 0.114^{***} | -0.172^{***} | 0.437^{***} |
| 960 000 to 990 000 | (0.014) | (0.017) | (0.002) | (0.003) | (0.017) 0.475*** |
| \$60,000 to \$89,999 | 1.290^{***} | 0.543^{***} | 0.123^{***} | -0.184*** | 0.475^{***} |
| $\phi_{00,000,k}$, $\phi_{110,000}$ | (0.014) | (0.017) | (0.002) | (0.002) | (0.016) |
| \$90,000 to \$119,999 | 1.449^{***} | 0.662^{***} | 0.128^{***} | -0.190^{***} | 0.508^{***} |
| ¢100.000 l | (0.014) | (0.017) | (0.002) | (0.003) | (0.017) |
| \$120,000 and over | 1.618^{***} | 0.775^{***} | 0.133^{***} | -0.186*** | 0.584^{***} |

Table S10: Individual-Level SWB Regressions

HAPPINESS AND VOTING

| | (0.014) | (0.017) | (0.002) | (0.002) | (0.017) |
|------------------------|---------------|----------------|----------------|---------------|---------------|
| Party: Lean Republican | -0.183*** | -0.222*** | -0.017^{***} | 0.021^{***} | -0.084** |
| | (0.005) | (0.006) | (0.001) | (0.001) | (0.009) |
| Independent, no lean | -0.199*** | -0.080*** | -0.035*** | 0.016^{***} | -0.072^{**} |
| | (0.006) | (0.007) | (0.001) | (0.001) | (0.009) |
| Lean Democrat | -0.060*** | 0.200^{***} | -0.019^{***} | 0.022^{***} | -0.088** |
| | (0.005) | (0.006) | (0.001) | (0.001) | (0.009) |
| Democrat | 0.041^{***} | 0.349^{***} | -0.012^{***} | 0.010^{***} | -0.055** |
| | (0.004) | (0.005) | (0.001) | (0.001) | (0.007) |
| Party Refused | -0.038*** | 0.063^{***} | -0.017^{***} | 0.010^{***} | -0.080** |
| | (0.005) | (0.006) | (0.001) | (0.001) | (0.005) |
| Month: FEB | -0.008 | -0.036*** | -0.000 | 0.007^{***} | 0.023^{**} |
| | (0.007) | (0.009) | (0.001) | (0.001) | (0.008) |
| MAR | 0.003 | -0.085*** | 0.001 | 0.008^{***} | 0.022^{**} |
| | (0.007) | (0.009) | (0.001) | (0.001) | (0.008) |
| APR | 0.003 | -0.055*** | 0.005^{***} | 0.003^{**} | 0.020** |
| | (0.007) | (0.009) | (0.001) | (0.001) | (0.008) |
| MAY | 0.016^{**} | -0.031*** | 0.006^{***} | -0.002 | 0.011 |
| | (0.007) | (0.009) | (0.001) | (0.001) | (0.008) |
| JUN | -0.005 | -0.051^{***} | 0.005^{***} | -0.002 | -0.019^{*} |
| | (0.007) | (0.009) | (0.001) | (0.001) | (0.008) |
| JUL | -0.026*** | -0.091^{***} | 0.005^{***} | -0.002 | -0.019^{*} |
| | (0.007) | (0.009) | (0.001) | (0.001) | (0.008) |
| AUG | -0.027*** | -0.080*** | 0.003^{***} | 0.007^{***} | -0.021** |
| | (0.007) | (0.008) | (0.001) | (0.001) | (0.008) |
| SEP | -0.039*** | -0.049^{***} | 0.003^{***} | 0.008^{***} | 0.012 |
| | (0.007) | (0.009) | (0.001) | (0.001) | (0.008) |
| OCT | -0.038*** | -0.084*** | 0.002^{*} | 0.007^{***} | 0.008 |
| | (0.007) | (0.009) | (0.001) | (0.001) | (0.008) |
| NOV | -0.016** | -0.110*** | 0.007^{***} | 0.003^{**} | -0.004 |
| | (0.007) | (0.009) | (0.001) | (0.001) | (0.009) |
| DEC | -0.005 | -0.099*** | 0.005^{***} | 0.012^{***} | -0.027** |
| | (0.008) | (0.009) | (0.001) | (0.001) | (0.010) |
| Observations | 1678405 | 1600917 | 1705842 | 1718467 | 329811 |
| R^2 | 0.085 | 0.117 | 0.035 | 0.059 | 0.043 |

Notes: Robust standard errors in parentheses. Source: Gallup Daily Poll. $^{*}p<0.10,\ ^{**}p<0.05,\ ^{***}p<0.01.$

| | | Δ (Tr | rump - Roi | $\operatorname{mney})$ | | | Δ (T | rump - Mo | cCain) | |
|-------------------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|---------------|---------------|-------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| Life Evaluation: Today | -2.44*** | | | | | -2.56^{***} | | | | |
| | (0.15) | | | | | (0.17) | | | | |
| Life Evaluation: Future | | -2.32^{***} | | | | | -3.24^{***} | | | |
| | | (0.17) | | | | | (0.18) | | | |
| Positive Affect | | | -1.44*** | | | | | -1.46^{***} | | |
| | | | (0.17) | | | | | (0.18) | | |
| Negative Affect | | | | 0.40^{**} | | | | . , | 0.59^{***} | |
| | | | | (0.17) | | | | | (0.21) | |
| Purpose | | | | | -1.64^{***} | | | | | -1.78^{*} |
| | | | | | (0.16) | | | | | (0.18) |
| Median Income (ln) | -0.98^{***} | -1.28^{***} | -1.39^{***} | -1.60^{***} | -1.46^{***} | -0.46*** | -0.65*** | -0.90*** | -1.10^{***} | -0.96* |
| | (0.16) | (0.18) | (0.18) | (0.19) | (0.17) | (0.17) | (0.18) | (0.20) | (0.20) | (0.18) |
| Unemployment Rate | 0.17 | 0.42 | 0.17 | 0.33 | 0.27 | -0.15 | 0.13 | -0.14 | -0.00 | -0.05 |
| | (0.26) | (0.31) | (0.30) | (0.32) | (0.29) | (0.27) | (0.31) | (0.31) | (0.32) | (0.30) |
| Economic Growth | 0.04 | 0.06 | 0.01 | -0.02 | -0.02 | -0.20 | -0.16 | -0.24 | -0.27 | -0.26 |
| | (0.14) | (0.13) | (0.14) | (0.14) | (0.14) | (0.16) | (0.15) | (0.16) | (0.17) | (0.16) |
| Racial Animus | 0.43^{***} | 0.37^{**} | 0.51^{***} | 0.55^{***} | 0.47^{***} | 0.66^{***} | 0.53^{***} | 0.74^{***} | 0.77^{***} | 0.69^{**} |
| | (0.14) | (0.14) | (0.15) | (0.15) | (0.15) | (0.16) | (0.15) | (0.17) | (0.18) | (0.17) |
| % Religious | 0.15 | -0.13 | 0.09 | 0.06 | 0.13 | 0.22 | -0.15 | 0.15 | 0.11 | 0.19 |
| | (0.15) | (0.16) | (0.16) | (0.17) | (0.16) | (0.17) | (0.18) | (0.19) | (0.19) | (0.19) |
| Population Density (ln) | -2.78*** | -1.74^{***} | -3.00*** | -2.91^{***} | -2.99*** | -3.81^{***} | -2.33*** | -4.04*** | -3.98*** | -4.04* |
| | (0.11) | (0.16) | (0.11) | (0.12) | (0.11) | (0.14) | (0.17) | (0.14) | (0.15) | (0.15) |
| Counties | 3000 | 3000 | 3000 | 3000 | 2994 | 3000 | 3000 | 3000 | 3000 | 2994 |
| \mathbb{R}^2 | 0.665 | 0.659 | 0.621 | 0.606 | 0.624 | 0.657 | 0.687 | 0.620 | 0.609 | 0.624 |

 Table S11:
 Alternative Trump Swing Definitions I

| Table S12: | Alternative | Trump Swing | Definitions II |
|------------|-------------|-------------|----------------|
|------------|-------------|-------------|----------------|

| | Δ (Tr | ump - GO | P Avg. 20 | 08-12) | | Δ (Tr | ump - GO | P Avg. 20 | 004-12) | |
|-------------------------|--------------|---------------|---------------|---------------|---------------|--------------|-------------|-----------|---------------|---------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| Life Evaluation: Today | -2.50*** | . , | . , | . , | . , | -2.96*** | . , | . , | . , | |
| | (0.15) | | | | | (0.18) | | | | |
| Life Evaluation: Future | . , | -2.78^{***} | | | | | -3.66*** | | | |
| | | (0.17) | | | | | (0.19) | | | |
| Positive Affect | | ~ / | -1.45^{***} | | | | | -2.08*** | | |
| | | | (0.17) | | | | | (0.20) | | |
| Negative Affect | | | | 0.50^{***} | | | | | 1.08^{***} | |
| 0 | | | | (0.18) | | | | | (0.22) | |
| Purpose | | | | | -1.71^{***} | | | | () | -2.12** |
| * | | | | | (0.17) | | | | | (0.20) |
| Median Income (ln) | -0.72*** | -0.96*** | -1.14*** | -1.35^{***} | -1.21*** | -0.53*** | -0.76*** | -0.96*** | -1.22^{***} | -1.10** |
| | (0.16) | (0.18) | (0.19) | (0.19) | (0.18) | (0.19) | (0.20) | (0.21) | (0.21) | (0.20) |
| Unemployment Rate | 0.01 | 0.27 | 0.02 | 0.16 | 0.11 | 0.01 | 0.33^{-1} | -0.03 | 0.15 | 0.12 |
| x U | (0.26) | (0.31) | (0.30) | (0.32) | (0.30) | (0.30) | (0.35) | (0.34) | (0.36) | (0.34) |
| Economic Growth | -0.08 | -0.05 | -0.12 | -0.14 | -0.14 | -0.34** | -0.29* | -0.37** | -0.41** | -0.41* |
| | (0.14) | (0.14) | (0.15) | (0.15) | (0.15) | (0.17) | (0.16) | (0.17) | (0.18) | (0.18) |
| Racial Animus | 0.54^{***} | 0.45^{***} | 0.63*** | 0.66*** | 0.58^{***} | 0.82*** | 0.67*** | 0.90*** | 0.92*** | 0.85** |
| | (0.14) | (0.14) | (0.16) | (0.16) | (0.16) | (0.17) | (0.17) | (0.18) | (0.19) | (0.19) |
| % Religious | 0.19 | -0.14 | 0.12 | 0.09 | 0.16 | 0.46*** | 0.04 | 0.39** | 0.33^{*} | 0.43** |
| 0 | (0.15) | (0.17) | (0.17) | (0.17) | (0.17) | (0.17) | (0.18) | (0.18) | (0.19) | (0.19) |
| Population Density (ln) | -3.29*** | -2.03*** | -3.52*** | -3.45*** | -3.51*** | -3.70*** | -2.03*** | -4.01*** | -3.96*** | -3.97** |
| - | (0.12) | (0.16) | (0.12) | (0.13) | (0.12) | (0.14) | (0.18) | (0.14) | (0.15) | (0.14) |
| Counties | 3000 | 3000 | 3000 | 3000 | 2994 | 3000 | 3000 | 3000 | 3000 | 2994 |
| \mathbb{R}^2 | 0.674 | 0.687 | 0.633 | 0.619 | 0.637 | 0.658 | 0.690 | 0.620 | 0.602 | 0.618 |

| Table S13: Trump Voting in the 2016 GOP Primaries | ; |
|---|---|
|---|---|

| | | | | Trump | Vote Share | e in 2016 F | Primaries | | | |
|-------------------------|--------------|---------------|--------------|--------------|---------------|--------------|---------------|---------------|--------------|--------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| Life Evaluation: Today | -4.23*** | | | | | -3.13*** | | | | |
| | (0.40) | | | | | (0.42) | | | | |
| Life Evaluation: Future | | -3.62^{***} | | | | | -3.18^{***} | | | |
| | | (0.38) | | | | | (0.50) | | | |
| Positive Affect | | | -3.06*** | | | | | -1.69^{***} | | |
| | | | (0.44) | | | | | (0.36) | | |
| Negative Affect | | | . , | 1.90^{***} | | | | . , | 0.32 | |
| _ | | | | (0.48) | | | | | (0.60) | |
| Purpose | | | | | -2.50^{***} | | | | . , | -2.39*** |
| - | | | | | (0.37) | | | | | (0.41) |
| Median Income (ln) | 0.43 | -0.17 | -0.19 | -0.53 | -0.45 | 0.44 | -0.32 | -0.23 | -0.62 | -0.36 |
| | (0.44) | (0.47) | (0.47) | (0.47) | (0.45) | (0.43) | (0.44) | (0.46) | (0.47) | (0.43) |
| Unemployment Rate | 2.47*** | 2.88*** | 2.38*** | 2.62^{***} | 2.64*** | 3.78*** | 4.04*** | 3.85^{***} | 3.99*** | 3.80*** |
| X U | (0.63) | (0.71) | (0.68) | (0.70) | (0.68) | (0.75) | (0.71) | (0.76) | (0.76) | (0.74) |
| Economic Growth | 0.49 | 0.51 | 0.45 | 0.39 | 0.37 | 0.97^{**} | 1.11*** | 0.97^{**} | 0.99** | 0.95** |
| | (0.31) | (0.33) | (0.33) | (0.33) | (0.32) | (0.38) | (0.38) | (0.40) | (0.40) | (0.40) |
| Racial Animus | 0.53^{-1} | 0.48 | 0.65^{*} | 0.69^{*} | 0.62^{*} | 1.35*** | 1.46*** | 1.48*** | 1.54*** | 1.42*** |
| | (0.35) | (0.35) | (0.37) | (0.37) | (0.37) | (0.46) | (0.47) | (0.48) | (0.48) | (0.47) |
| % Religious | 0.31 | -0.16 | 0.23 | 0.12 | 0.26 | -0.33 | -0.62 | -0.40 | -0.42 | -0.38 |
| 0 | (0.43) | (0.42) | (0.44) | (0.45) | (0.44) | (0.59) | (0.56) | (0.60) | (0.60) | (0.60) |
| Population Density (ln) | -1.98*** | -0.32 | -2.43*** | -2.42*** | -2.32*** | -3.51*** | -2.38*** | -4.06*** | -4.08*** | -4.16*** |
| | (0.34) | (0.43) | (0.34) | (0.35) | (0.36) | (0.52) | (0.69) | (0.55) | (0.54) | (0.55) |
| Observations | 2766 | 2766 | 2766 | 2766 | 2761 | 2702 | 2702 | 2702 | 2702 | 2697 |
| State FEs | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | | | | | |
| Commuting Zone FEs | | | | | | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark |
| \mathbb{R}^2 | 0.353 | 0.330 | 0.305 | 0.284 | 0.290 | 0.341 | 0.339 | 0.311 | 0.302 | 0.320 |

| | | Sanders Vote Share in 2016 Primaries | | | | | | | | | | |
|-------------------------|---------------|--------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|--|--|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) | | |
| Life Evaluation: Today | -0.74** | . , | . , | . , | | -1.12*** | . , | | | . , | | |
| | (0.32) | | | | | (0.34) | | | | | | |
| Life Evaluation: Future | | -1.95^{***} | | | | | -1.43^{***} | | | | | |
| | | (0.38) | | | | | (0.38) | | | | | |
| Positive Affect | | | 0.85^{**} | | | | | 0.12 | | | | |
| | | | (0.35) | | | | | (0.32) | | | | |
| Negative Affect | | | | 2.09^{***} | | | | | 1.86^{***} | | | |
| | | | | (0.40) | | | | | (0.37) | | | |
| Purpose | | | | | 0.15 | | | | | 0.15 | | |
| | | | | | (0.36) | | | | | (0.37) | | |
| Median Income (ln) | -0.07 | 0.05 | -0.42 | -0.05 | -0.29 | 1.31^{***} | 1.08^{**} | 0.87^{**} | 1.18^{***} | 0.88^{*} | | |
| | (0.38) | (0.38) | (0.38) | (0.38) | (0.37) | (0.45) | (0.43) | (0.44) | (0.43) | (0.44) | | |
| Unemployment Rate | -3.57^{***} | -3.45^{***} | -3.41^{***} | -3.68^{***} | -3.51^{***} | -2.34^{***} | -2.24^{***} | -2.26^{***} | -2.31^{***} | -2.26^{**} | | |
| | (0.54) | (0.51) | (0.51) | (0.55) | (0.52) | (0.57) | (0.56) | (0.57) | (0.57) | (0.57) | | |
| Economic Growth | 0.70^{**} | 0.76^{**} | 0.65^{*} | 0.74^{**} | 0.68^{**} | 0.15 | 0.21 | 0.15 | 0.15 | 0.15 | | |
| | (0.34) | (0.33) | (0.34) | (0.34) | (0.34) | (0.30) | (0.30) | (0.31) | (0.30) | (0.31) | | |
| Racial Animus | 0.43 | 0.30 | 0.51^{*} | 0.37 | 0.49^{*} | -0.01 | 0.01 | 0.07 | 0.01 | 0.08 | | |
| | (0.27) | (0.27) | (0.27) | (0.27) | (0.27) | (0.40) | (0.40) | (0.40) | (0.40) | (0.40) | | |
| % Religious | -1.31^{***} | -1.50^{***} | -1.37^{***} | -1.39^{***} | -1.35^{***} | -1.02^{***} | -1.17^{***} | -1.08^{***} | -1.10^{***} | -1.08^{*} | | |
| | (0.37) | (0.38) | (0.37) | (0.37) | (0.37) | (0.39) | (0.39) | (0.40) | (0.38) | (0.40) | | |
| Population Density (ln) | -3.15^{***} | -2.22^{***} | -3.08^{***} | -3.48^{***} | -3.15^{***} | -1.55^{***} | -1.00^{**} | -1.74^{***} | -1.91^{***} | -1.74^{**} | | |
| | (0.25) | (0.30) | (0.25) | (0.26) | (0.26) | (0.34) | (0.39) | (0.34) | (0.33) | (0.34) | | |
| Observations | 2682 | 2682 | 2682 | 2682 | 2677 | 2623 | 2623 | 2623 | 2623 | 2618 | | |
| State FEs | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | | | | | | | |
| Commuting Zone FEs | | | | | | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | | |
| \mathbb{R}^2 | 0.221 | 0.236 | 0.221 | 0.237 | 0.219 | 0.142 | 0.146 | 0.134 | 0.152 | 0.134 | | |

 Table S14:
 Sanders Voting in the 2016 Democratic Primaries

 R^2 0.221
 0.230
 0.221
 0.237
 0.213
 0.142
 0.160
 0.164
 0.162
 0.161

 Notes: Robust standard errors in parentheses. Each county is weighted by the number of respondents in the Gallup Poll. *p < 0.10, **p < 0.05, ***p < 0.01.
 0.161
 0.162
 0.161

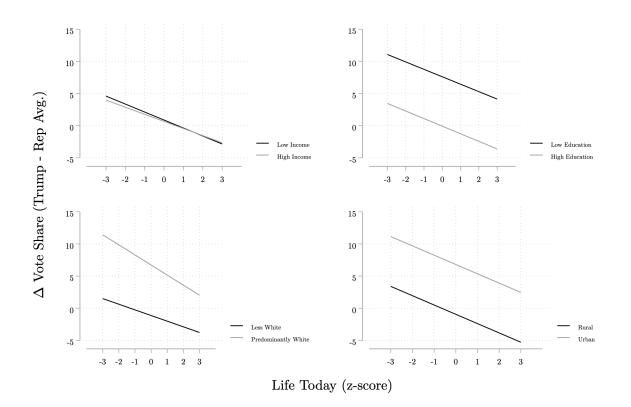


Figure S3: Differences Across Counties of Different Demographic Make-Ups. High and low refers to counties 1SD above and below the mean of each of the four characteristics.

| | Δ (Tr | rump - Re | p Avg. 20 | 00-12) |
|---------------------------------|---------------|---------------|---------------|---------------|
| | (1) | (2) | (3) | (4) |
| Life Evaluation: Today | -1.22*** | -1.17*** | -1.17*** | -1.06*** |
| | (0.20) | (0.19) | (0.20) | (0.17) |
| % White | 3.93^{***} | 3.88^{***} | 3.88^{***} | 3.87^{***} |
| | (0.19) | (0.19) | (0.19) | (0.19) |
| Median Income (ln) | -0.10 | -0.11 | -0.07 | -0.01 |
| | (0.18) | (0.19) | (0.18) | (0.18) |
| % Some College or More | -3.85^{***} | -3.86^{***} | -3.84^{***} | -3.77^{***} |
| | (0.20) | (0.20) | | |
| Population Density (ln) | -0.63*** | -0.63*** | -0.64^{***} | -0.63^{***} |
| | (0.19) | (0.19) | (0.19) | (0.19) |
| Life Today * White | -0.34** | | | |
| | (0.16) | | | |
| Life Today * Income | | 0.07 | | |
| | | (0.10) | | |
| Life Today * Education | | | -0.01 | |
| | | | (0.11) | |
| Life Today * Population Density | | | | -0.31^{*} |
| | | | | (0.18) |
| Counties | 3000 | 3000 | 3000 | 3000 |
| \mathbb{R}^2 | 0.785 | 0.784 | 0.784 | 0.785 |

 Table S15:
 Differences Across Counties of Different Demographic Make-Ups

Notes: Robust standard errors in parentheses. Each county is weighted by the number of respondents in the Gallup Poll. All independent variables are z-scored in order to have a mean of 0 and SD of 1. *p < 0.10, **p < 0.05, ***p < 0.01.

| | SWB = Life Today | | SWB = L | SWB = Life in 5 Years | | SWB = Pos Affect | | Neg Affect | SWB = | Purpose |
|------------------|------------------|----------|----------|-----------------------|---------------|------------------|--------------|------------|---------------|---------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| SWB | -3.59*** | -3.58*** | -4.41*** | -4.34*** | -2.65^{***} | -2.65*** | 1.50^{***} | 1.21*** | -2.61^{***} | -2.62^{***} |
| | (0.22) | (0.22) | (0.22) | (0.21) | (0.24) | (0.25) | (0.26) | (0.25) | (0.24) | (0.24) |
| SWB^2 | | -0.16 | | -0.11 | | 0.01 | . , | 0.60*** | | -0.03 |
| | | (0.15) | | (0.13) | | (0.10) | | (0.12) | | (0.12) |
| Further Controls | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Counties | 3000 | 3000 | 3000 | 3000 | 3000 | 3000 | 3000 | 3000 | 2994 | 2994 |
| R2 | 0.636 | 0.637 | 0.672 | 0.672 | 0.595 | 0.595 | 0.574 | 0.579 | 0.591 | 0.591 |

 Table S16:
 Testing for Non-Linear Relationships

Notes: Robust standard errors in parentheses. Each county is weighted by the number of respondents in the Gallup Poll. Outcome variable in all models is the Republican vote share in 2016, over party baselines as in columns 6 to 10 of Table 1. Further controls are those included in Table 1. *p < 0.10, **p < 0.05, ***p < 0.01.

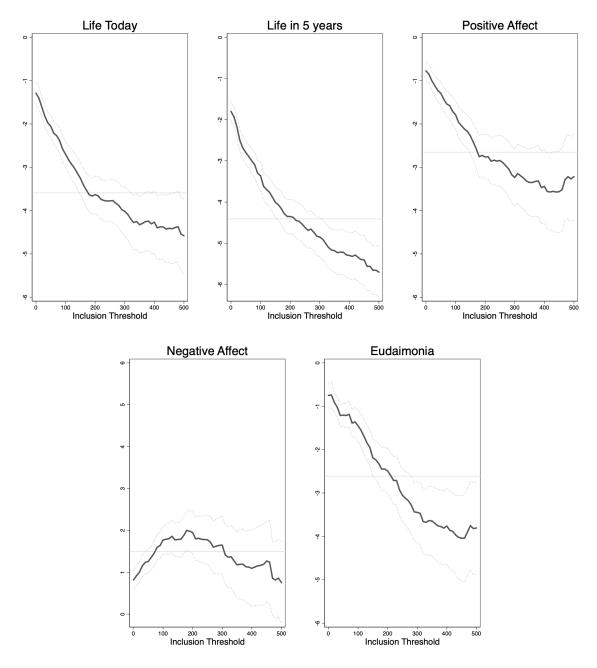


Figure S4: Coefficients from Unweighted Regressions

Notes: Solid black lines and their corresponding dashed lines represent the coefficient and 95% CIs from unweighted regressions of Δ Vote Share (Trump - Rep Avg.) on the SWB measure in different restricted samples, varying the threshold for inclusion at differing numbers of respondents in the county. All of these unweighted regressions include state FEs, demographic, and geographic covariates as in the main manuscript. The grey horizontal line on each chart represents the coefficient from the equivalent regression on the full sample of counties, weighted by the number of respondents in each county (as in the main tables).

B Supplementary Materials for Study 1(b)

Data

Variable definitions and associated coding are the same as in the 2016 analysis. Relevant data source differences are the following:

- County-level SWB measures are calculated from responses to the Gallup poll between Obama's inauguration and the 2012 presidential election.
- Demographic variables from the ACS are drawn from the 2012 5-year estimates.
- Unemployment rate and household income refer to 2012 annual data, from the same sources as above.
- Economic growth is coded the same as above, but from 2011Q3 to 2012Q3.
- For racial animus and religiosity we do not have time-varying measures, and are thus drawn from the same source as the 2016 analysis.

 Table S17:
 Descriptive Statistics

| Variable | Obs | Mean | Std. Dev. | Min | Max |
|---|------|-------|-----------|--------|--------|
| Romney Vote Share | 2976 | 60.89 | 14.85 | 8.12 | 96.53 |
| Romney Vote Share (-GOP Avg. 1996-2008) | 2976 | 3.92 | 6.09 | -16.86 | 38.96 |
| Life Today | 2976 | 6.99 | .3 | 4.71 | 8.75 |
| Life in 5 Years | 2976 | 7.28 | .42 | 4.5 | 10 |
| Positive Affect | 2976 | .86 | .04 | .5 | 1 |
| Negative Affect | 2976 | .27 | .05 | 0 | .67 |
| Median Income (ln) | 2976 | 10.68 | .23 | 10 | 11.69 |
| Unemployment Rate | 2976 | 7.85 | 2.76 | 1.1 | 27.4 |
| Economic Growth | 2976 | .18 | 3.44 | -22.75 | 34.68 |
| Racism Index | 2976 | 61.35 | 17.75 | 25.68 | 154.51 |
| Religosity | 2976 | .53 | .18 | .02 | 1.31 |
| Population Density (ln) | 2976 | 3.75 | 1.62 | -1.31 | 11.11 |

 Table S18:
 Correlation Matrix:
 County-Level 2012

| | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|----|------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|------|
| 1 | Romney Vote Share | 1.00 | | | | | | | | | | | |
| 2 | Romney Vote Share (-GOP Avg) | 0.66 | 1.00 | | | | | | | | | | |
| 3 | Life Today | -0.13 | -0.27 | 1.00 | | | | | | | | | |
| 4 | Life in 5 Years | -0.54 | -0.58 | 0.56 | 1.00 | | | | | | | | |
| 5 | Positive Affect | 0.18 | -0.13 | 0.53 | 0.19 | 1.00 | | | | | | | |
| 6 | Negative Affect | -0.14 | 0.10 | -0.42 | -0.02 | -0.59 | 1.00 | | | | | | |
| 7 | Median Income (ln) | -0.19 | -0.29 | 0.39 | 0.40 | 0.21 | -0.08 | 1.00 | | | | | |
| 8 | Unemployment Rate | -0.18 | -0.08 | -0.39 | -0.11 | -0.35 | 0.31 | -0.38 | 1.00 | | | | |
| 9 | Economic Growth | -0.00 | -0.12 | 0.18 | 0.17 | 0.16 | -0.07 | 0.21 | -0.20 | 1.00 | | | |
| 10 | Racism Index | 0.05 | 0.22 | -0.25 | -0.20 | -0.29 | 0.18 | -0.23 | 0.21 | -0.21 | 1.00 | | |
| 11 | Religosity | 0.09 | 0.24 | 0.10 | -0.02 | 0.03 | 0.00 | 0.08 | -0.27 | -0.00 | 0.09 | 1.00 | |
| 12 | Population Density (ln) | -0.63 | -0.45 | 0.15 | 0.61 | -0.16 | 0.22 | 0.41 | -0.03 | 0.06 | 0.08 | 0.12 | 1.00 |

HAPPINESS AND VOTING

| | Ror | nney Vote | Share in 2 | 2012 | Δ (Ror | nney - Rep | p Avg. 199 | 96-2008) |
|---------------------------------|-------------------------|---------------|---------------|---------------|-------------------------|---------------|---------------|---------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| Life Evaluation: Today | -1.77^{***} (0.59) | | | | -1.19^{***} (0.21) | | | |
| Life Evaluation: Future | (0.00) | -4.68*** | | | (0.21) | -1.05*** | | |
| | | (0.59) | | | | (0.22) | | |
| Positive Affect | | () | 1.16^{**} | | | () | -1.68^{***} | |
| | | | (0.52) | | | | (0.21) | |
| Negative Affect | | | . , | -1.76^{***} | | | | 1.86^{***} |
| | | | | (0.49) | | | | (0.23) |
| Median Income (ln) | -2.66^{***} | -2.57^{***} | -2.85^{***} | -2.84*** | 1.08^{***} | 1.03^{***} | 1.00^{***} | 0.98*** |
| | (0.74) | (0.71) | (0.73) | (0.73) | (0.32) | (0.33) | (0.31) | (0.30) |
| Unemployment Rate | -1.39^{**} | -1.24^{*} | -1.22^{*} | -1.09^{*} | -0.23 | -0.15 | -0.26 | -0.37** |
| | (0.66) | (0.64) | (0.64) | (0.63) | (0.19) | (0.20) | (0.19) | (0.18) |
| Economic Growth | -0.26 | -0.09 | -0.29 | -0.28 | -0.39** | -0.36* | -0.38** | -0.40** |
| | (0.43) | (0.42) | (0.43) | (0.42) | (0.19) | (0.19) | (0.18) | (0.19) |
| Racial Animus | 0.95^{**} | 0.81^{*} | 1.03^{**} | 1.05^{**} | 0.75^{***} | 0.74^{***} | 0.74^{***} | 0.73^{***} |
| | (0.45) | (0.43) | (0.45) | (0.45) | (0.16) | (0.17) | (0.16) | (0.15) |
| % Religious | 0.88^{**} | 0.76^{*} | 0.74^{*} | 0.79^{*} | 0.59^{***} | 0.52^{***} | 0.59^{***} | 0.52^{***} |
| | (0.44) | (0.43) | (0.44) | (0.44) | (0.15) | (0.15) | (0.14) | (0.14) |
| Population Density (ln) | -1.72^{***} | -1.28^{***} | -1.36^{***} | -1.27^{***} | -0.37^{*} | -0.15 | -0.33 | -0.39^{*} |
| | (0.51) | (0.46) | (0.49) | (0.49) | (0.22) | (0.21) | (0.21) | (0.21) |
| % Female | -1.49^{***} | -1.35^{***} | -1.51^{***} | -1.51^{***} | -0.41^{***} | -0.39** | -0.44*** | -0.44*** |
| | (0.38) | (0.37) | (0.38) | (0.38) | (0.15) | (0.15) | (0.15) | (0.15) |
| % Married | 7.49^{***} | 7.36^{***} | 7.51^{***} | 7.51^{***} | -0.05 | -0.05 | 0.03 | 0.03 |
| | (0.65) | (0.63) | (0.64) | (0.64) | (0.25) | (0.26) | (0.24) | (0.24) |
| % 65 + | -1.57^{***} | -2.57^{***} | -1.69^{***} | -1.92^{***} | 1.33^{***} | 1.06^{***} | 1.30^{***} | 1.53^{***} |
| | (0.47) | (0.42) | (0.46) | (0.47) | (0.17) | (0.17) | (0.17) | (0.17) |
| % Some College + | -0.45 | -0.01 | -1.10^{**} | -1.12^{**} | -1.74^{***} | -1.84^{***} | -1.77^{***} | -1.83^{***} |
| | (0.52) | (0.50) | (0.51) | (0.50) | (0.19) | (0.19) | (0.18) | (0.18) |
| % White | 6.05^{***} | 5.22^{***} | 6.22^{***} | 6.49^{***} | 1.79^{***} | 1.67^{***} | 1.91^{***} | 1.62^{***} |
| | (0.55) | (0.59) | (0.53) | (0.52) | (0.20) | (0.21) | (0.20) | (0.19) |
| Inequality | 0.03 | 0.12 | -0.05 | 0.05 | 0.09 | 0.08 | 0.05 | -0.07 |
| | (0.35) | (0.33) | (0.38) | (0.38) | (0.25) | (0.26) | (0.24) | (0.23) |
| Land Area (miles ²) | 0.15 | 0.25 | 0.17 | 0.18 | -0.20*** | -0.17^{**} | -0.16^{**} | -0.17^{***} |
| | (0.26) | (0.25) | (0.25) | (0.25) | (0.07) | (0.07) | (0.07) | (0.06) |
| Latitude | -0.72 | -0.90 | -0.34 | -0.38 | 0.05 | 0.15 | 0.19 | 0.25 |
| | (1.55) | (1.51) | (1.60) | (1.60) | (0.46) | (0.47) | (0.46) | (0.47) |
| Longitude | 4.84^{*} | 4.97^{*} | 5.30^{*} | 5.38^{*} | 1.78^{**} | 1.95^{**} | 1.80^{**} | 1.77^{**} |
| | (2.72) | (2.60) | (2.79) | (2.75) | (0.76) | (0.76) | (0.76) | (0.79) |
| Counties | 2976 | 2976 | 2976 | 2976 | 2976 | 2976 | 2976 | 2976 |
| \mathbb{R}^2 | 0.731 | 0.742 | 0.730 | 0.731 | 0.545 | 0.542 | 0.553 | 0.560 |

Table S19: Robustness to Extensive Set of Covariates

| | Δ (Ron | nney - Rep | o Avg. 199 | 96-2008) |
|--------------------------------------|---------------|---------------|---------------|---------------|
| | (1) | (2) | (3) | (4) |
| Life Evaluation: Today | -0.98*** | | | |
| | (0.22) | | | |
| Life Evaluation: Future | | -2.23*** | | |
| | | (0.22) | | |
| Positive Affect | | | -1.42^{***} | |
| | | | (0.23) | |
| Negative Affect | | | | 1.46^{***} |
| | | | | (0.27) |
| Median Income (ln) | 0.26^{*} | 0.34^{**} | 0.27^{*} | 0.19 |
| | (0.15) | (0.15) | (0.14) | (0.14) |
| Unemployment Rate | -0.49*** | -0.28* | -0.53*** | -0.53*** |
| | (0.18) | (0.17) | (0.18) | (0.18) |
| Economic Growth | -0.25 | -0.19 | -0.24 | -0.24 |
| | (0.20) | (0.20) | (0.20) | (0.20) |
| Racial Animus | 0.56^{***} | 0.55^{***} | 0.55^{***} | 0.54^{***} |
| | (0.16) | (0.16) | (0.16) | (0.15) |
| % Religious | 1.24^{***} | 1.04^{***} | 1.23^{***} | 1.18^{***} |
| | (0.15) | (0.15) | (0.15) | (0.14) |
| Population Density (ln) | -1.29^{***} | -0.77^{***} | -1.37^{***} | -1.40^{***} |
| | (0.15) | (0.16) | | (0.15) |
| Subj Evaluation: Econ Today | -2.09^{***} | -1.73^{***} | -2.11^{***} | -2.02^{***} |
| | (0.27) | (0.25) | (0.25) | (0.25) |
| Subj Evaluation: Econ Getting Better | -1.76^{***} | -1.29^{***} | -1.91^{***} | -1.96^{***} |
| | (0.22) | (0.22) | (0.21) | (0.21) |
| Counties | 2974 | 2974 | 2974 | 2974 |
| \mathbb{R}^2 | 0.456 | 0.483 | 0.462 | 0.465 |

 Table S20:
 Robustness to Inclusion of Subjective Economics Evaluations

| | | $\Delta (Romney - Rep Avg. 1996-2008)$ | | | | | | | | |
|-------------------------|---------------|--|---------------|---------------|---------------|---------------|---------------|--------------|--|--|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | | |
| Life Evaluation: Today | -1.13*** | | | | -1.35*** | | | | | |
| | (0.24) | | | | (0.42) | | | | | |
| Life Evaluation: Future | | -2.30^{***} | | | | -2.64^{***} | | | | |
| | | (0.24) | | | | (0.39) | | | | |
| Positive Affect | | | -1.04^{***} | | | | -2.18^{***} | | | |
| | | | (0.23) | | | | (0.53) | | | |
| Negative Affect | | | | 1.07^{***} | | | | 2.09^{***} | | |
| | | | | (0.27) | | | | (0.64) | | |
| Median Income (ln) | 0.51^{**} | 0.41^{**} | 0.48^{**} | 0.39^{*} | 0.34 | 0.22 | 0.45 | 0.23 | | |
| | (0.21) | (0.20) | (0.22) | (0.21) | (0.35) | (0.34) | (0.37) | (0.35) | | |
| Unemployment Rate | 0.03 | 0.09 | 0.12 | 0.13 | 0.05 | 0.30 | 0.08 | 0.09 | | |
| | (0.30) | (0.27) | (0.30) | (0.30) | (0.57) | (0.51) | (0.55) | (0.57) | | |
| Economic Growth | -0.02 | 0.02 | -0.05 | -0.07 | 0.25 | 0.34 | 0.18 | 0.22 | | |
| | (0.21) | (0.20) | (0.21) | (0.21) | (0.41) | (0.39) | (0.40) | (0.42) | | |
| Racial Animus | 0.13 | 0.15 | 0.15 | 0.15 | -0.36 | -0.57 | -0.29 | 0.02 | | |
| | (0.23) | (0.22) | (0.23) | (0.23) | (0.88) | (0.78) | (0.76) | (0.88) | | |
| % Religious | 0.63^{***} | 0.43^{**} | 0.60^{***} | 0.58^{***} | 0.55^{*} | 0.34 | 0.55^{*} | 0.40 | | |
| | (0.21) | (0.20) | (0.21) | (0.21) | (0.32) | (0.29) | (0.32) | (0.33) | | |
| Population Density (ln) | -2.76^{***} | -2.02*** | -2.90^{***} | -2.94^{***} | -2.94^{***} | -2.09^{***} | -3.16^{***} | -3.20*** | | |
| | (0.24) | (0.24) | (0.23) | (0.23) | (0.37) | (0.40) | (0.35) | (0.33) | | |
| Observations | 2919 | 2919 | 2919 | 2919 | 1125 | 1125 | 1125 | 1125 | | |
| Commuting Zone FEs | \checkmark | \checkmark | \checkmark | \checkmark | | | | | | |
| CBSA FEs | | | | | \checkmark | \checkmark | \checkmark | \checkmark | | |
| \mathbb{R}^2 | 0.365 | 0.414 | 0.360 | 0.361 | 0.413 | 0.455 | 0.424 | 0.425 | | |

 Table S21: Robustness to Alternative Spatial Fixed Effects

C Supplementary Materials for Study 1(c)

Panel Analysis: SWB variable definitions and associated coding are the same as in the 2016 and 2016 analyses. The change in each from Barack Obama's first to second period in office are considered. Changes in the state-level economy are measured by changes in state unemployment rates (drawn from the Bureau of Labor Statistics) and changes in state personal income per capita (drawn from the Bureau of Economic Analysis).

Pooled Cross-Section Analysis: Variable definitions and associated coding are the same as in the 2016 and 2016 analyses.

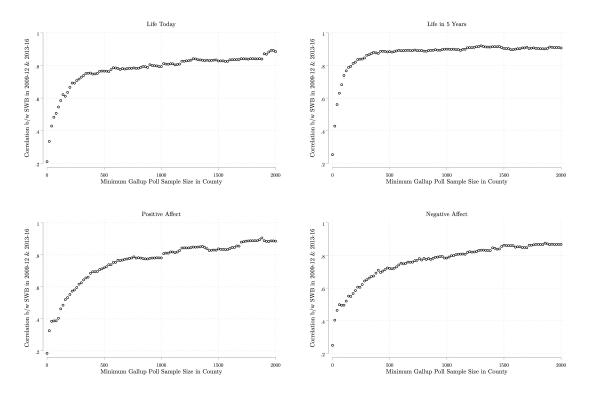


Figure S5: Within-County Autocorrelation of SWB

Notes: The Gallup Daily Poll sample is split into President Obama's first and second terms in office. The correlation between each SWB measure in term I and term II is reported, using different subsamples of the data depending upon how many respondents are in each county in the survey. Purpose questions were only asked in the second term of Obama's Presidency and are thus not included in this exercise.

Note: In the panel analyses, which split the SWB into two periods, the problem of smaller counties having very low response rates in the Gallup Daily Poll becomes more acute. Furthermore, longitudinal models are typically more susceptible to attenuation bias resulting from measurement error.²⁰ Accordingly, we restrict the sample in these analyses to include only the 1728 counties that have at least 100 respondents during the first period. For robustness, in Figure S6 we test differing sample size thresholds, and find results that are consistent with our main findings.

 $^{^{20}}$ Measurement error typically changes from period to period, making it more likely that any observed *changes* are a result of noise.



Figure S6: Varying the Sample Size Threshold

Notes: Solid black lines and their corresponding dashed lines represent the coefficient and 95% CIs from regressions of Δ Republican Vote Share (2016-2012) on the z-scored Δ county-mean SWB measure in different restricted samples, varying the threshold for inclusion at differing numbers of Gallup Daily Poll respondents in the county in the first period. In the main analysis we set this threshold to be 150. All regressions are estimated via WLS, with each county weighted by the mean number of respondents in each county over the two periods.

| | Η | Republican | Vote Shar | е |
|------------------------|---------------|---------------|---------------|---------------|
| | (1) | (2) | (3) | (4) |
| Year $(2016 = 1)$ | -0.70 | 0.01 | -0.26 | 1.99*** |
| | (0.76) | (0.69) | (0.71) | (0.63) |
| Life Today | -5.37*** | -4.04*** | | |
| | (0.39) | (0.60) | | |
| Life in 5 Years | | | -9.74^{***} | -7.82^{***} |
| | | | (0.48) | (0.58) |
| Life Today * 2016 | | -2.74^{***} | . , | . , |
| , | | (0.86) | | |
| Life in 5 Years * 2016 | | ~ / | | -4.20*** |
| | | | | (0.67) |
| log Household Income | 19.23^{***} | 19.59^{***} | 19.12*** | 19.23*** |
| C | (1.55) | (1.55) | (1.44) | (1.39) |
| Unemployment Rate | -0.34* | -0.26 | -0.20 | -0.20 |
| | (0.20) | (0.20) | (0.19) | (0.18) |
| Economic Growth | -0.15 | -0.15 | -0.09 | -0.08 |
| | (0.10) | (0.10) | (0.09) | (0.09) |
| Racism Index | 0.09*** | 0.10*** | 0.07*** | 0.07*** |
| | (0.02) | (0.02) | (0.02) | (0.02) |
| Religosity | 11.16*** | 11.09*** | 6.92*** | · · · |
| | (2.20) | (2.19) | (2.08) | (2.03) |
| Population Density | -7.01*** | -7.03*** | -4.90*** | -4.99*** |
| _ 0 | (0.18) | (0.18) | (0.22) | (0.21) |
| Counties | 5947 | 5947 | 5947 | 5947 |
| \mathbb{R}^2 | 0.539 | 0.542 | 0.599 | 0.608 |

 Table S22:
 County-Level 2012 & 2016 Pooled Analysis

| | | Δ Republican Vote Share (2016-2012) | | | | | | | | |
|----------------------------|--------------|--|--------------|---------|---------------|---------------|---------------|----------|--|--|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | | |
| Δ Life Today | -1.36^{**} | | | | -1.15** | | | | | |
| | (0.49) | | | | (0.46) | | | | | |
| Δ Life in 5 Years | | -0.83^{*} | | | | -0.82^{*} | | | | |
| | | (0.50) | | | | (0.47) | | | | |
| Δ Positive Affect | | | -1.15^{**} | | | | -1.24^{**} | | | |
| | | | (0.44) | | | | (0.42) | | | |
| Δ Negative Affect | | | | -0.86** | | | | -0.66 | | |
| | | | | (0.41) | | | | (0.42) | | |
| Δ log Income | | | | | -1.91^{***} | -1.94^{***} | -1.96^{***} | -1.93*** | | |
| | | | | | (0.58) | (0.58) | (0.58) | (0.57) | | |
| Δ Unemployment Rate | | | | | -0.95** | -0.95** | -0.96** | -0.90* | | |
| | | | | | (0.48) | (0.48) | (0.48) | (0.48) | | |
| Observations | 1614 | 1614 | 1614 | 1614 | 1614 | 1614 | 1614 | 1614 | | |
| R^2 | 0.005 | 0.002 | 0.004 | 0.002 | 0.045 | 0.043 | 0.046 | 0.042 | | |

 Table S23:
 Within-County Analysis Using Annual Data

Notes: Robust standard errors in parentheses. SWB measures are calculated by county using only SWB responses in the Gallup Daily Poll from the 12 months prior to each election in 2012 and 2016 (as opposed to the whole of each Presidential term, as in the main analysis). Each county is weighted by the average number of respondents in the Gallup Poll across the two SWB measurement periods. Only counties included are those with at least 30 respondents in the Gallup Daily Poll during the first period (i.e. between the 5th of November 2011 and the 5th of November 2012). *p < 0.10, **p < 0.05, ***p < 0.01.

D Supplementary Materials for Study 2

Data

The Gallup World Poll has surveyed a large number of countries each year, beginning in 2005. For each county-wave, an independent random sample of around 1,000 respondents is drawn, and interviewed via the telephone. Since 2010, the survey has included the question we focus on: "Do you approve or disapprove of the job performance of the leadership of Barack Obama?"

The subjective well-being variables are largely similar.

- Current and Future Life Satisfaction are asked in the same manner as in the Gallup Daily Poll
- Negative Affect includes yes/no questions on the extent to which people felt yesterday each of: worry, sadness, stress, anger
- Positive Affect includes yes/no questions on the extent to which people felt yesterday each of: enjoyment, smile/laughter, well-rested
- Purpose includes yes/no questions on the extent to which people felt yesterday each of: respected, learned something new

 Table S24:
 Descriptive Statistics

| Variable | Obs | Mean | Std. Dev. | Min | Max |
|---------------------------|------|------------|-------------|-----|------------|
| Disapprove of President | 5356 | .55 | .5 | 0 | 1 |
| Life Today | 7362 | 7.22 | 1.97 | 0 | 10 |
| Life in 5Y | 7362 | 7.74 | 2.12 | 0 | 10 |
| Positive Affect | 6241 | .79 | .3 | 0 | 1 |
| Negative Affect | 6241 | .29 | .3 | 0 | 1 |
| Purpose | 6241 | .79 | .28 | 0 | 1 |
| Female | 7362 | .49 | .5 | 0 | 1 |
| Age | 7362 | 52.98 | 19.39 | 15 | 100 |
| Elementary School or Less | 7362 | .02 | .13 | 0 | 1 |
| High School | 7362 | .52 | .5 | 0 | 1 |
| University | 7362 | .45 | .5 | 0 | 1 |
| Household Income | 7362 | $66,\!888$ | $904,\!574$ | 0 | 7.29e + 07 |
| Rural | 7362 | .18 | .39 | 0 | 1 |
| Small Town | 7362 | .28 | .45 | 0 | 1 |
| Large City | 7362 | .19 | .39 | 0 | 1 |
| Suburb | 7362 | .31 | .46 | 0 | 1 |

| | | Disappr | ove of Oba | ama = 1 | |
|-----------------|---------------|---------------|---------------|---------------|---------------|
| | (1) | (2) | (3) | (4) | (5) |
| SWB (z-scores) | | | | | |
| Life Today | 0.909^{***} | | | | |
| | (0.027) | | | | |
| Life in 5Y | | 0.844^{***} | | | |
| | | (0.026) | | | |
| Positive Affect | | | 0.859^{***} | | |
| | | | (0.028) | | |
| Negative Affect | | | · · · · | 1.149^{***} | |
| 0 | | | | (0.038) | |
| Purpose | | | | · · · · | 0.897^{***} |
| 1 | | | | | (0.029) |
| Controls | | | | | |
| High School | 1.756^{***} | 1.733*** | 1.959^{***} | 2.009*** | 1.996*** |
| 0 | (0.330) | (0.331) | (0.413) | (0.429) | (0.427) |
| University | 1.449^{*} | 1.449* | 1.604** | 1.632** | 1.647^{**} |
| U | (0.278) | (0.282) | (0.344) | (0.355) | (0.359) |
| Female | 0.703*** | 0.707*** | 0.685*** | 0.678*** | 0.693*** |
| | (0.041) | (0.041) | (0.044) | (0.044) | (0.045) |
| Age | 1.042*** | 1.039*** | 1.046*** | 1.048*** | 1.047*** |
| 0 | (0.007) | (0.007) | (0.008) | (0.008) | (0.008) |
| Age^2 | 1.000*** | 1.000*** | 1.000*** | 1.000*** | 1.000*** |
| 0 | (0.000) | (0.000) | (0.000) | (0.000) | (0.000) |
| ln(Income) | 1.026 | 1.024 | 1.038** | 1.037^{**} | 1.035^{*} |
| | (0.017) | (0.017) | (0.019) | (0.019) | (0.019) |
| Small Town | 0.804** | 0.805** | 0.786*** | 0.781*** | 0.779*** |
| | (0.068) | (0.068) | (0.073) | (0.072) | (0.072) |
| Large City | 0.396*** | 0.400*** | 0.414*** | 0.413*** | 0.415*** |
| | (0.038) | (0.038) | (0.043) | (0.043) | (0.043) |
| Suburb | 0.611*** | 0.615*** | 0.628*** | 0.620*** | 0.623*** |
| | (0.051) | (0.051) | (0.057) | (0.057) | (0.057) |
| State FEs | Yes | Yes | Yes | Yes | Yes |
| Observations | 5,356 | 5,356 | 4,379 | 4,379 | 4,379 |
| Log-Likelihood | -3468.6 | -3458.4 | -2834.8 | -2836.8 | -2840.3 |

Table S25: Individual-Level SWB and Presidential Approval: Full Models

Notes: Odds Ratios reported from logistic regression models. Robust standard errors in parentheses. Source: Gallup World Poll July 2010 to July 2016. *p < 0.10, **p < 0.05, ***p < 0.01.

E Supplementary Materials for Study 3

Data

Data are drawn from the 2012 and 2016 American National Election Studies, time-seres datasets. Interviews were conducted in the weeks before the general election (the "preelection interview") and, in most cases, a second interview was carried out with the same respondent during the weeks after the election (the "post-election interview"). Interviews were carried out by a mixture of face-to-face and internet-based means. All of our variables are drawn from the pre-election survey, apart from the vote choice question, which is recorded after the election has taken place.

Full details of the variables and questionnaire wordings can be found at https://electionstudies.org/project/2016-time-series-study/. The main question on life satisfaction is a 5-point survey item (which we treat both cardinally and ordinally in the data) with the following wording:

• All things considered, how satisfied are you with your life as a whole these days? Would you say that you are [extremely satisfied, very satisfied, moderately satisfied, slightly satisfied, or not satisfied at all / not satisfied at all, slightly satisfied, moderately satisfied, very satisfied, or extremely satisfied]?

| | Voted Trump $= 1$ | | | | | | |
|----------------------------------|-------------------|--------------|---------------|--------------|--------------|--|--|
| | (1) | (2) | (3) | (4) | (5) | | |
| Life Satisfaction (v. Extremely) | | | | | | | |
| Very | 1.160 | 1.164 | 1.525^{**} | 1.516^{**} | 1.513^{*} | | |
| | (0.153) | (0.162) | (0.289) | (0.316) | (0.323) | | |
| Moderately | 1.544^{***} | 1.436^{**} | 1.667^{**} | 1.582^{**} | 1.619^{**} | | |
| | (0.214) | (0.211) | (0.334) | (0.356) | (0.376) | | |
| Slightly | 1.642^{**} | 1.752^{**} | 2.163^{***} | 2.132^{**} | 2.187^{**} | | |
| | (0.341) | (0.382) | (0.632) | (0.691) | (0.723) | | |
| Not at all | 2.406^{**} | 2.421^{**} | 2.519^{*} | 2.364^{*} | 2.364^{*} | | |
| | (0.867) | (0.915) | (1.235) | (1.214) | (1.236) | | |
| Gender & Age | Yes | Yes | Yes | Yes | Yes | | |
| Race & Religion FEs | Yes | Yes | Yes | Yes | Yes | | |
| Education FEs | No | Yes | Yes | Yes | Yes | | |
| Income & Employment FEs | No | Yes | Yes | Yes | Yes | | |
| Trust & Ideology | No | No | Yes | Yes | Yes | | |
| 2012 Vote Choice FEs | No | No | No | Yes | Yes | | |
| State FEs | No | No | No | No | Yes | | |
| Observations | $2,\!471$ | 2,471 | 2,471 | 2,471 | 2,471 | | |
| Log-Likelihood | -1362.8 | -1305.0 | -819.4 | -651.2 | -628.5 | | |

Table S26: Individual-Level SWB and Voting in 2016

Notes: Odds Ratios reported from logistic regression models. Robust standard errors in parentheses. Source: American National Election Survey 2016. Sample is all those who report voting in the 2016 Presidential Election.

 $p^* < 0.10, p^* < 0.05, p^* < 0.01.$

HAPPINESS AND VOTING

Table S27: Individual-Level 2016: Full Table

| | Voted Trump $= 1$ | | | | | |
|--|-------------------|----------------------|----------------------|------------------|------------------|--|
| | (1) | (2) | (3) | (4) | (5) | |
| Life Satisfaction (z-score) | 0.823*** | 0.830*** | 0.813*** | 0.826** | 0.820** | |
| | (0.040) | (0.043) | (0.057) | (0.063) | (0.064) | |
| Controls | · · · · | × , | · · · · | × , | · · · · | |
| Male | 1.539*** | 1.711^{***} | 1.231 | 1.324^{*} | 1.279 | |
| | (0.145) | (0.170) | (0.165) | (0.206) | (0.207) | |
| Age | 1.013 | 1.005 | 0.984 | 1.024 | 1.019 | |
| - | (0.016) | (0.018) | (0.024) | (0.028) | (0.028) | |
| Age-squared | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | |
| | (0.000) | (0.000) | (0.000) | (0.000) | (0.000) | |
| Race (v. white) | | . , | . , | × , | . , | |
| Black | 0.019*** | 0.018^{***} | 0.011*** | 0.037*** | 0.032*** | |
| | (0.006) | (0.006) | (0.005) | (0.015) | (0.013) | |
| Asian | 0.459** | 0.478** | 0.459** | 0.618 | 0.551 | |
| | (0.140) | (0.151) | (0.167) | (0.227) | (0.220) | |
| Native American | 0.115^{*} | 0.081^{*} | 0.123 | 0.117** | 0.176** | |
| | (0.140) | (0.122) | (0.174) | (0.110) | (0.153) | |
| Hispanic | 0.263*** | 0.233*** | 0.150*** | 0.179*** | 0.160*** | |
| | (0.047) | (0.044) | (0.036) | (0.048) | (0.047) | |
| Other non-Hispanic incl multiple races | 0.375*** | 0.392*** | 0.331*** | 0.413*** | 0.370*** | |
| 1 1 | (0.095) | (0.100) | (0.109) | (0.137) | (0.133) | |
| Religion (v. Mainline Protestant) | () | () | () | () | () | |
| Evangelical Protestant | 3.165^{***} | 3.127^{***} | 2.032*** | 2.005*** | 2.053^{***} | |
| | (0.546) | (0.560) | (0.464) | (0.519) | (0.554) | |
| Black Protestant | 1.850 | 1.524 | 4.001 | 4.794 | 6.027* | |
| | (1.762) | (1.533) | (3.752) | (4.658) | (5.557) | |
| Roman Catholic | 0.878 | 0.833 | 0.760 | 0.828 | 0.820 | |
| | (0.125) | (0.123) | (0.146) | (0.194) | (0.203) | |
| Undifferentiated Christian | 1.934*** | 1.762*** | 1.524^{*} | 1.454 | 1.520 | |
| | (0.313) | (0.299) | (0.337) | (0.377) | (0.403) | |
| Jewish | 0.198*** | 0.212*** | 0.515 | 0.590 | 0.620 | |
| | (0.067) | (0.073) | (0.228) | (0.368) | (0.413) | |
| Other religion | 0.455*** | 0.497*** | 0.503** | 0.492* | 0.569 | |
| | (0.108) | (0.124) | (0.169) | (0.208) | (0.249) | |
| Not religious | 0.276*** | 0.272*** | 0.559*** | 0.617* | 0.617^* | |
| iot rengious | (0.043) | (0.044) | (0.122) | (0.154) | (0.161) | |
| Education (v. Less than HS) | (0.010) | 1.000 | 1.000 | 1.000 | 1.000 | |
| HS Diploma | | 1.500 1.597 | 1.842^{*} | 1.568 | 1.543 | |
| | | (0.457) | (0.647) | (0.606) | (0.608) | |
| Some College | | (0.437) 1.434 | (0.047) 1.509 | (0.000) 1.291 | (0.008) 1.285 | |
| Joine Contge | | (0.400) | (0.527) | (0.495) | (0.498) | |
| College Diploma | | (0.400) 1.389 | (0.327) 1.796^* | (0.493) 1.503 | (0.498) 1.476 | |
| Jonege Dipionia | | (0.383) | (0.627) | (0.572) | (0.565) | |
| Postgraduate | | (0.383) 0.594^* | (0.027) 0.925 | (0.372) 0.730 | (0.303) 0.712 | |
| osigraduate | | | (0.346) | (0.306) | | |
| Employment Status (| | (0.175) | (0.340) | (0.300) | (0.302) | |
| Employment Status (v. working) | | 1 1 0 0 | 0 519 | 0 467 | 0 505 | |
| Temporarily laid off | | 1.129 | 0.513 | 0.467 | 0.585 | |
| | | (0.765) | (0.452) | (0.588) | (0.826) | |

HAPPINESS AND VOTING

| Unemployed | 0.698 | 0.955 | 0.808 | 0.895 |
|------------------------|---------------|--------------|---------------|--------------|
| | (0.214) | (0.365) | (0.334) | (0.372) |
| Retired | 0.726** | 0.700 | 0.672 | 0.717 |
| | (0.118) | (0.154) | (0.188) | (0.205) |
| Permanently disabled | 0.492** | 0.478* | 0.375** | 0.365** |
| | (0.159) | (0.181) | (0.152) | (0.152) |
| Homemaker | 2.369*** | 1.788* | 1.700* | 1.772* |
| | (0.572) | (0.595) | (0.520) | (0.534) |
| Student | 0.691 | 0.714 | 0.555 | 0.575 |
| | (0.248) | (0.344) | (0.266) | (0.300) |
| Income (v. under 5000) | | | | |
| \$5000-\$9999 | 0.449 | 0.407 | 0.556 | 0.653 |
| | (0.229) | (0.308) | (0.345) | (0.386) |
| \$10000-\$12499 | 0.648 | 0.830 | 0.770 | 0.885 |
| | (0.272) | (0.415) | (0.419) | (0.468) |
| 12500-14999 | 0.660 | 0.351^{*} | 0.479 | 0.555 |
| | (0.402) | (0.208) | (0.344) | (0.417) |
| \$15000 - \$17499 | 0.443^{*} | 0.451 | 0.594 | 0.711 |
| | (0.185) | (0.227) | (0.304) | (0.379) |
| 17500-19999 | 0.275^{*} | 0.577 | 0.829 | 0.750 |
| | (0.193) | (0.443) | (0.688) | (0.644) |
| 20000-22499 | 0.507^{**} | 0.564 | 0.615 | 0.636 |
| | (0.175) | (0.247) | (0.287) | (0.315) |
| 22500-24999 | 0.419^{*} | 0.645 | 0.693 | 0.814 |
| | (0.197) | (0.384) | (0.465) | (0.563) |
| 25000-27499 | 0.334^{***} | 0.348^{**} | 0.276^{***} | 0.276^{**} |
| | (0.126) | (0.164) | (0.136) | (0.149) |
| 27500-299999 | 0.266^{**} | 0.217^{**} | 0.464 | 0.537 |
| | (0.141) | (0.129) | (0.335) | (0.370) |
| \$30000-\$34999 | 0.426^{***} | 0.573 | 0.591 | 0.674 |
| | (0.137) | (0.230) | (0.270) | (0.324) |
| \$35000-\$39999 | 0.426^{**} | 0.476^{*} | 0.505 | 0.570 |
| | (0.143) | (0.198) | (0.241) | (0.271) |
| \$40000-\$44999 | 0.501^{**} | 0.473^{*} | 0.503 | 0.572 |
| | (0.175) | (0.187) | (0.213) | (0.247) |
| \$45000-\$49999 | 0.491^{**} | 0.603 | 0.660 | 0.685 |
| | (0.165) | (0.276) | (0.311) | (0.338) |
| 50000-554999 | 0.645 | 0.603 | 0.657 | 0.761 |
| | (0.210) | (0.239) | (0.283) | (0.331) |
| \$55000-\$59999 | 0.264^{***} | 0.469 | 0.365^{**} | 0.412^{*} |
| | (0.114) | (0.224) | (0.170) | (0.203) |
| 60000-64999 | 0.488^{**} | 0.471^{*} | 0.627 | 0.708 |
| | (0.159) | (0.191) | (0.271) | (0.313) |
| \$65000-\$69999 | 0.442^{**} | 0.329^{**} | 0.352^{*} | 0.377^{*} |
| | (0.165) | (0.153) | (0.196) | (0.211) |
| \$70000-\$74999 | 0.806 | 0.756 | 0.881 | 0.978 |
| | (0.286) | (0.321) | (0.433) | (0.489) |
| \$75000-\$79999 | 0.387^{***} | 0.506 | 0.302^{**} | 0.360^{*} |
| | (0.132) | (0.225) | (0.162) | (0.190) |
| \$80000-\$89999 | 0.720 | 0.781 | 0.790 | 0.905 |
| | (0.227) | (0.317) | (0.345) | (0.411) |
| | | | | |

| A AAAAAA | | | | | |
|---------------------------------|---------|---------------|-----------------------------|--------------------------------|-----------------------------|
| \$90000-\$99999 | | 0.569* | 0.580 | 0.456^{*} | 0.479 |
| #100000 #100000 | | (0.192) | (0.250) | (0.212) | (0.230) |
| \$100000-\$109999 | | 0.521^{**} | 0.611 | 0.427^{*} | 0.581 |
| ¢110000 ¢104000 | | (0.170) | (0.251) | (0.189) | (0.280) |
| \$110000-\$124999 | | 0.356^{***} | 0.385^{**} | 0.270^{**} | 0.301^{**} |
| #10F000 #140000 | | (0.119) | (0.167) | (0.139) | (0.161) |
| \$125000-\$149999 | | 0.572^{*} | 0.909 | 0.919 | 1.085 |
| ¢150000 ¢154000 | | (0.188) | (0.412) | (0.443) | (0.536) |
| \$150000-\$174999 | | 0.444^{**} | 0.438^{*} | 0.400^{*} | 0.416^{*} |
| ¢175000 ¢940000 | | (0.148) | (0.193) | (0.194) | (0.207) |
| \$175000-\$249999 | | 0.536^{*} | 0.565 | 0.463 | 0.454 |
| ¢250000 | | (0.183) | (0.246) | (0.246) | (0.260) |
| \$250000 or more | | 0.575 | 0.602 | 0.447 | 0.464 |
| | | (0.201) | (0.302) | (0.236) | (0.261) |
| Trust People (v. Always) | | | 1.000 | 1 411 | 1 (10 |
| Most of the time | | | 1.226 | 1.411 | 1.610 |
| About half the time | | | (0.634) | (0.767) | (0.940) |
| About half the time | | | 1.763 | 1.986 | 2.319 |
| Sama of the time | | | $(0.920) \\ 1.644$ | $(1.098) \\ 1.800$ | (1.374) |
| Some of the time | | | | | 2.000 |
| N | | | (0.860) | (0.998) | (1.187) |
| Never | | | 1.512 | 1.357 | 1.354 |
| Ideology (v. Extremely liberal) | | | (0.972) | (0.924) | (0.969) |
| Liberal | | | 0.427 | 0.437 | 0.537 |
| Liberai | | | (0.427) (0.275) | (0.457) (0.265) | (0.350) |
| Slightly liberal | | | (0.275) 2.534^* | (0.203) 2.037 | (0.350) 2.408 |
| Signify interal | | | (1.431) | (1.132) | (1.452) |
| Moderate, middle of the road | | | (1.431) 13.308^{***} | (1.132) 7.144^{***} | (1.452) 8.934^{***} |
| moderate, inique of the foad | | | (7.195) | (3.645) | (4.998) |
| Slightly conservative | | | (7.195) 50.961^{***} | (5.045) 15.365^{***} | (4.998) 19.159^{***} |
| Sugnity conservative | | | (27.803) | (8.087) | (11.046) |
| Conservative | | | (27.803) 420.164^{***} | (8.087) 82.691*** | (11.040) 125.786^{***} |
| Conservative | | | (243.960) | (47.569) | (78.988) |
| Extremely conservative | | | 395.203*** | (41.50 <i>5</i>) 58.968*** | 68.128*** |
| Extremely conservative | | | (252.874) | (37.552) | (47.452) |
| Haven't thought much about this | | | (252.014) 18.512^{***} | (37.552) 9.650^{***} | 12.082*** |
| Haven t thought much about this | | | (10.252) | (5.067) | (6.958) |
| 2012 Vote (v. Obama) | | | (10.202) | (0.001) | (0.550) |
| Mitt Romney | | | | 23.159*** | 26.654*** |
| Will rolling | | | | (4.727) | (5.800) |
| Other | | | | 13.807*** | 15.599^{***} |
| other | | | | (7.511) | (8.220) |
| Did not vote | | | | 4.985*** | 5.585*** |
| | | | | (0.961) | (1.136) |
| State FEs | No | No | No | <u>(0.301)</u> No | Yes |
| Observations | 2471 | 2471 | 2471 | 2471 | 2471 |
| Log-Likelihood | -1363.3 | -1305.2 | -820.1 | -651.8 | -629.1 |
| POP. DIROHHOOD | -1000.0 | -1000.4 | -020.1 | -001.0 | -043.1 |

Notes: Odds Ratios reported from logistic regressions.

p < 0.10, p < 0.05, p < 0.05, p < 0.01.

HAPPINESS AND VOTING

| | Voted Tr | rump = 1 |
|-----------------------------|----------------|---------------|
| | (1) | (2) |
| Subjective Well-Being | | |
| Life Satisfaction (z-score) | 0.818^{***} | 0.667^{***} |
| | (0.058) | (0.068) |
| 2012 Vote (v. Obama) | | |
| Romney | 91.779^{***} | 92.689*** |
| | (17.745) | (17.959) |
| Other | 14.593*** | 15.188*** |
| | (7.736) | (8.139) |
| No Vote | 8.834*** | 9.324*** |
| | (1.616) | (1.732) |
| Interactions | | · · · · |
| Life Sat * Romney | | 1.633^{***} |
| | | (0.290) |
| Life Sat * Other | | 1.394 |
| | | (0.842) |
| Life Sat * No Vote | | 1.361^{**} |
| | | (0.206) |
| State FEs | Yes | Yes |
| Gender & Age | Yes | Yes |
| Race & Religion FEs | Yes | Yes |
| Education FEs | Yes | Yes |
| Income & Employment FEs | Yes | Yes |
| Observations | 2,471 | 2,471 |
| Log-Likelihood | -762.2 | -757.8 |

Table S28: Individual-Level SWB and Voting in 2016 by 2012 Vote

Notes: Odds ratios reported for logistic regressions. Robust standard errors in parentheses. Source: American National Election Survey 2016. Sample is all those who report voting in the 2016 Presidential Election. *p < 0.10, **p < 0.05, ***p < 0.01.

Table S29: Individual-Level SWB and Voting in 2012

| | Voted Romney $= 1$ | | | | | | |
|-----------------------------|--------------------|---------------|---------------|--------------|--------------|--|--|
| | (1) | (2) | (3) | (4) | (5) | | |
| Life Satisfaction (z-score) | 0.901^{***} | 0.852^{***} | 0.797^{***} | 0.866^{**} | 0.865^{**} | | |
| | (0.034) | (0.035) | (0.043) | (0.060) | (0.061) | | |
| Gender & Age | Yes | Yes | Yes | Yes | Yes | | |
| Race & Religion FEs | Yes | Yes | Yes | Yes | Yes | | |
| Education FEs | No | Yes | Yes | Yes | Yes | | |
| Income & Employment FEs | No | Yes | Yes | Yes | Yes | | |
| Trust & Ideology | No | No | Yes | Yes | Yes | | |
| 2008 Vote Choice FEs | No | No | No | Yes | Yes | | |
| State FEs | No | No | No | No | Yes | | |
| Observations | 4,096 | 4,096 | 4,096 | 4,096 | 4,096 | | |
| Log-Likelihood | -2137.4 | -2078.8 | -1374.0 | -937.4 | -904.1 | | |

Notes: Odds Ratios reported from logistic regression models. Robust standard errors in parentheses. Source: American National Election Survey 2012. Sample is all those who report voting in the 2012 Presidential Election.

 $p^* < 0.10, p^* < 0.05, p^* < 0.01.$

| | ``` | Voted Rep | bulican = 1 | 1 |
|-----------------------------|-------------|---------------|---------------|---------------|
| | (1) | (2) | (3) | (4) |
| Life Satisfaction (z-score) | 0.870*** | 0.898*** | 0.836*** | 0.879*** |
| | (0.040) | (0.003) | (0.024) | (0.017) |
| Year = 2016 | 1.036^{*} | 1.046^{***} | 1.190^{***} | 1.197^{***} |
| | (0.021) | (0.011) | (0.014) | (0.032) |
| Life sat $*$ 2016 | | 0.919^{***} | | 0.879^{***} |
| | | (0.007) | | (0.021) |
| Gender & Age | Yes | Yes | Yes | Yes |
| Race & Religion FEs | Yes | Yes | Yes | Yes |
| Education FEs | No | No | Yes | Yes |
| Income & Employment FEs | No | No | Yes | Yes |
| Trust & Ideology | No | No | Yes | Yes |
| Prior Vote Choice FEs | No | No | Yes | Yes |
| State FEs | No | No | Yes | Yes |
| Observations | 6,569 | 6,569 | 6,569 | 6,569 |
| Log-Likelihood | -3523.3 | -3522.4 | -1605.9 | -1605.0 |

Table S30: Individual-Level SWB and Voting in 2012 & 2016

Notes: Odds ratios reported for logistic regressions. Robust standard errors in parentheses, clustered on year. Source: American National Election Survey 2012 & 2016, pooled. * p < 0.10, ** p < 0.05, *** p < 0.01.