

**Pierced Identities: Body Modification, Borderline Personality Features, Identity and Self-Concept Disturbances**

**(MS No. PER-2018-1733R1 REVISED)**

**Supplementary Online Appendix**

**Panel A. Targeted Ad**

**Participate: Research Survey on Body Modifications and Personality**

Volunteers needed to participate in a research study designed to investigate the connections between certain behaviors enacted on the body (e.g., body modification practices, self-injury) and elements of your personality.

The questions should take you somewhere between 20-30 minutes to complete.

By participating, you can win one of six \$25.00 Visa gift cards!

Your answers to the questions are completely confidential and anonymous.

This research is fully approved by the [REDACTED] HSRRC.

If you would like to participate, please follow the link below:

<https://www.surveymonkey.com/s/bodmodCL>

Thank you!

**Panel B. Generic Ad**

**Participate in Online Research Study (with chance to win gift card)**

Volunteers are needed to participate in an online questionnaire research study! The study is designed to investigate the connections between certain behaviors and elements of personality.

The questions should take you somewhere between 20-30 minutes to complete.

By participating, you could win one of six \$25.00 Visa gift cards!

This research is fully approved by the [REDACTED] HSRRC.

If you would like to participate, please follow the link below:

<https://www.surveymonkey.com/s/bodmodCL>

Thank you!