Supplemental Online Materials

Table S1

Tests of within-subject effects of Affect Condition and Timing Condition on personality ratings in

| | Likability | | Trustworthiness | | Reliability | |
|-------------------------|-----------------|--------|-----------------|-------|-----------------|-------|
| | F | p | F | p | F | p |
| Affect Condition | F(2,60) = 2.46 | .09 | F(2,60) = 3.17 | .05* | F(2,60) = 4.93 | .01** |
| Smile vs. Neutral | | .06 | | .35 | | .13 |
| Smile vs. Scowl | | .07 | | .03* | | .01** |
| Neutral vs. Scowl | | .69 | | .14 | | .11 |
| Timing Condition | F(2,60) = 7.08 | .002** | F(2,60) = 4.19 | .02* | F(2,60) = 3.63 | .03* |
| Affect After Target vs. | | .02* | | .04* | | .08 |
| Concurrent | | | | | | |
| Affect After Target vs. | | .16 | | .65 | | .38 |
| Affect Before Target | | | | | | |
| Concurrent vs. | | .01** | | .03* | | .02* |
| Affect Before Target | | | | | | |
| Interaction | F(4,120) = 3.63 | .01** | F(4,120) = 3.53 | .01** | F(4,120) = 3.56 | .01** |

Study 1.

Table S2

One-way repeated-measures ANOVAs examining impact of Affect Condition on personality ratings within each Timing Condition separately in Study 1.

| | Likability | | Trustworthiness | | Reliability | |
|----------------------|----------------|-------|-----------------|------|----------------|--------|
| | F | p | F | p | F | p |
| Affect After Target | F(2,60) = 1.04 | .36 | F(2,60) = 3.36 | .04* | F(2,60) = 1.96 | .15 |
| Smile vs. Neutral | | .34 | | .64 | | .86 |
| Smile vs. Scowl | | .21 | | .02* | | .09 |
| Neutral vs. Scowl | | .66 | | .06 | | .14 |
| Concurrent | F(2,60) = 4.92 | .01* | F(2,60) = 4.46 | .02* | F(2,60) = 6.37 | .003** |
| Smile vs. Neutral | | .01** | | .05* | | .01* |
| Smile vs. Scowl | | .02* | | .02* | | .004** |
| Neutral vs. Scowl | | .39 | | .15 | | .15 |
| Affect Before Target | F(2,60) = 0.31 | .73 | F(2,60) = 0.08 | .92 | F(2,60) = 1.10 | .34 |
| Smile vs. Neutral | | .44 | | .65 | | .64 |
| Smile vs. Scowl | | .89 | | .93 | | .16 |
| Neutral vs. Scowl | | .53 | | .80 | | .37 |

Table S3

Tests of within-subject effects of Affect Condition and Timing Condition on personality ratings in Study 2.

| | Likability | | Trustworthiness | | Reliability | |
|-------------------------|------------------|---------|-----------------|--------|-----------------|---------|
| | F | p | F | p | F | p |
| Affect Condition | F(2,110) = 2.28 | .11 | F(2,110) = 4.19 | .02* | F(2,110) = 3.07 | .05* |
| Smile vs. Neutral | | .75 | | .40 | | .60 |
| Smile vs. Scowl | | .06 | | .06 | | .10 |
| Neutral vs. Scowl | | .09 | | .01** | | .02* |
| Timing Condition | F(2,110) = 12.86 | .000*** | F(2,110) = 5.96 | .004** | F(2,110) = 8.42 | .000*** |
| Affect After Target vs. | | .25 | | .57 | | .07 |
| Concurrent | | | | | | |
| Affect After Target vs. | | .001** | | .01* | | .03* |
| Affect Before Target | | | | | | |
| Concurrent vs. | | .000*** | | .003** | | .000*** |
| Affect Before Target | | | | | | |
| Interaction | F(4,220) = 3.64 | .01* | F(4,220) = 2.53 | .04* | F(4,220) = 3.92 | .004** |

Table S4

One-way repeated-measures ANOVAs examining impact of Affect Condition on personality ratings within each Timing Condition separately in Study 2.

| | Likability | | Trustworthiness | | Reliability | |
|----------------------|-----------------|--------|-----------------|--------|-----------------|--------|
| | F | p | F | p | F | p |
| Affect After Target | F(2,110) = 0.53 | .59 | F(2,110) = 2.05 | .13 | F(2,110) = 1.68 | .19 |
| Smile vs. Neutral | | .80 | | .11 | | .08 |
| Smile vs. Scowl | | .50 | | .68 | | 1.00 |
| Neutral vs. Scowl | | .30 | | .06 | | .08 |
| Concurrent | F(2,110) = 6.28 | .003** | F(2,110) = 5.65 | .01** | F(2,110) = 6.56 | .002** |
| Smile vs. Neutral | | .51 | | 1.00 | | .83 |
| Smile vs. Scowl | | .002** | | .01** | | .003** |
| Neutral vs. Scowl | | .01** | | .001** | | .001** |
| Affect Before Target | F(2,110) = 1.05 | .35 | F(2,110) = 3.49 | .03* | F(2,110) = 1.60 | .21 |
| Smile vs. Neutral | | .67 | | .45 | | .98 |
| Smile vs. Scowl | | .15 | | .06 | | .13 |
| Neutral vs. Scowl | | .35 | | .02* | | .13 |

Table S5

Tests of within-subject effects of Affect Condition and Timing Condition on personality ratings in Study 3.

| | Likability | | Trustworthiness | | Reliability | |
|--|-----------------|-------|-----------------|--------|-----------------|-------|
| | F | p | F | p | F | p |
| Affect Condition | F(2,192) = 4.18 | .02* | F(2,192) = 3.30 | .04* | F(2,192) = 1.92 | .15 |
| Smile vs. Neutral | | .08 | | .12 | | .15 |
| Smile vs. Scowl | | .01** | | .006** | | .02* |
| Neutral vs. Scowl | | .12 | | .02* | | .05* |
| Timing Condition | F(2,192) = 4.58 | .01* | F(2,192) = 6.15 | .003** | F(2,192) = 4.43 | .01* |
| Affect After Target vs. Concurrent | | .01** | | .03* | | .46 |
| Affect After Target vs. Affect Before Target | | 48 | | .54 | | .21 |
| Concurrent vs. Affect Before Target | | .02* | | .03* | | .05* |
| Interaction | F(4,384) = 2.73 | .03* | F(4,384) = 3.41 | .01** | F(4,384) = 3.58 | .01** |

Table S6

One-way repeated-measures ANOVAs examining impact of Affect Condition on personality ratings within each Timing Condition separately in Study 3.

| | Likability | | Trustworthiness | | Reliability | |
|----------------------|-----------------|--------|-----------------|---------|-----------------|---------|
| | F | p | F | р | F | p |
| Affect After Target | F(2,192) = 1.81 | .17 | F(2,192) = 1.59 | .21 | F(2,192) = 0.59 | .55 |
| Smile vs. Neutral | | .20 | | .40 | | .37 |
| Smile vs. Scowl | | .10 | | .13 | | .39 |
| Neutral vs. Scowl | | .47 | | .24 | | .90 |
| Concurrent | F(2,192) = 4.92 | .004** | F(2,192) = 9.09 | .000*** | F(2,192) = 7.86 | .001*** |
| Smile vs. Neutral | | .25 | | .16 | | .33 |
| Smile vs. Scowl | | .002** | | .000*** | | .001*** |
| Neutral vs. Scowl | | .03* | | .004** | | .007** |
| Affect Before Target | F(2,192) = 1.42 | .24 | F(2,192) = 2.46 | .09 | F(2,192) = 2.11 | .12 |
| Smile vs. Neutral | | .16 | | .25 | | .23 |
| Smile vs. Scowl | | .13 | | .05* | | .10 |
| Neutral vs. Scowl | | .83 | | .23 | | .25 |