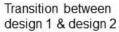


Participant 13



(Note. Sketches of the designs produced by Participant 13 are not shown

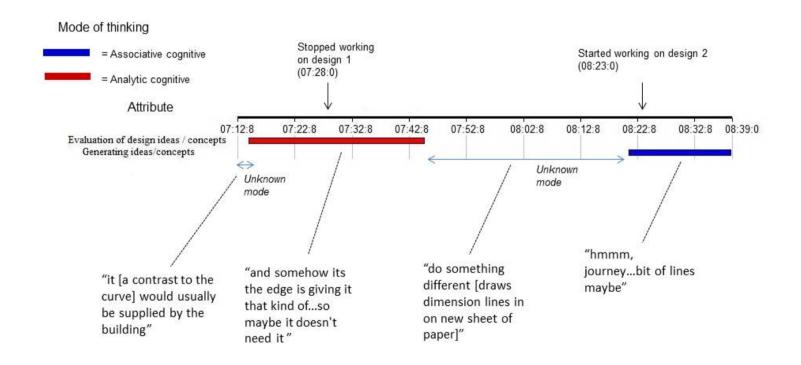
here as they did not grant permission to include their designs in this thesis) Mode of thinking = Associative cognitive Stopped working = Analytic cognitive on design 1 Started working on design 2 (04:51:0) (05:34:0) = Analytic affective Attribute 04:35:5 04:45:5 04:55:5 05:05:5 05:15:5 05:25:5 05:35:5 05:45:5 05:55:5 05:59:4 Evaluation of design ideas / concepts Logical deduction Generating ideas/concepts Images, metaphors, analogies "certainly curves are more intriguing in a "quite like that" "could be "so its 10 isn't it journey" [refers to the scale] something going across the site using yes [deduces using "ah you know could the full length of it" ruler]" be something better, don't get stuck on one thing

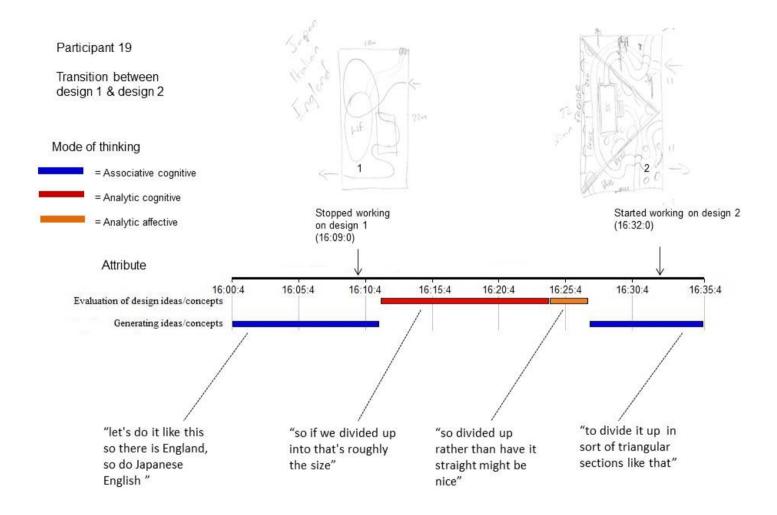
to start with"

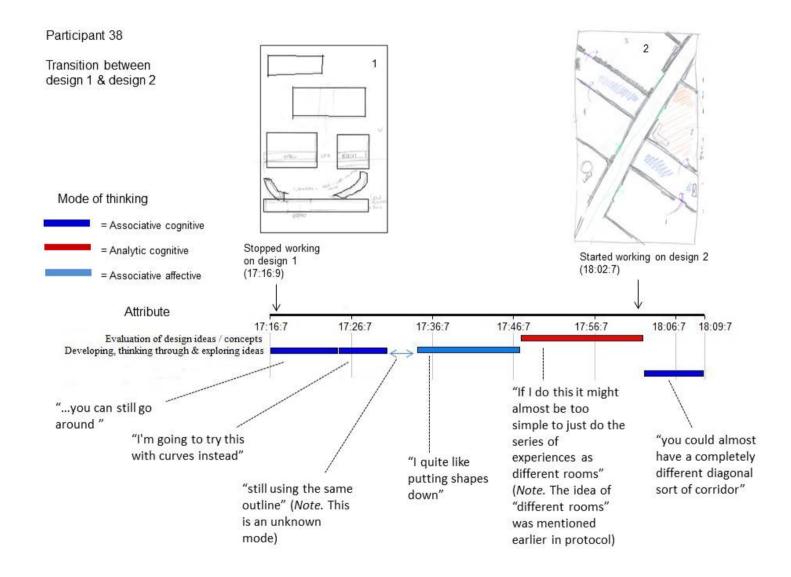
Participant 13

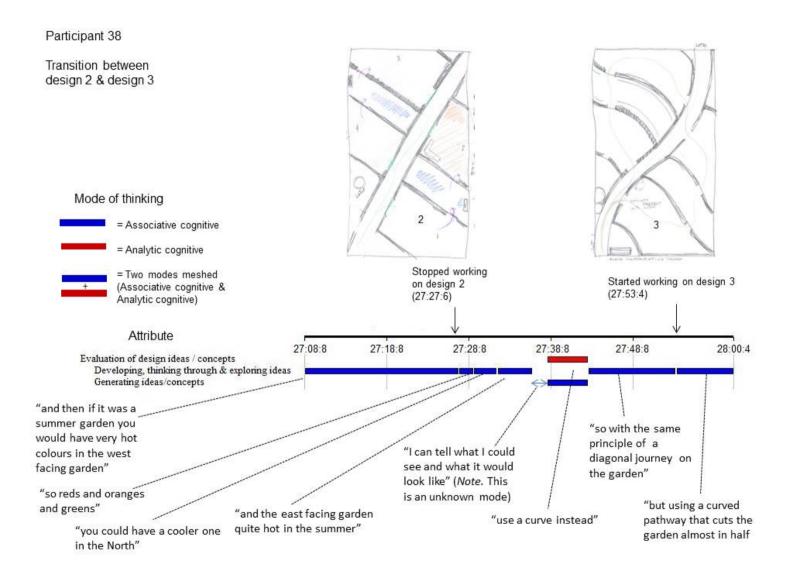
Transition between design 2 & design 3

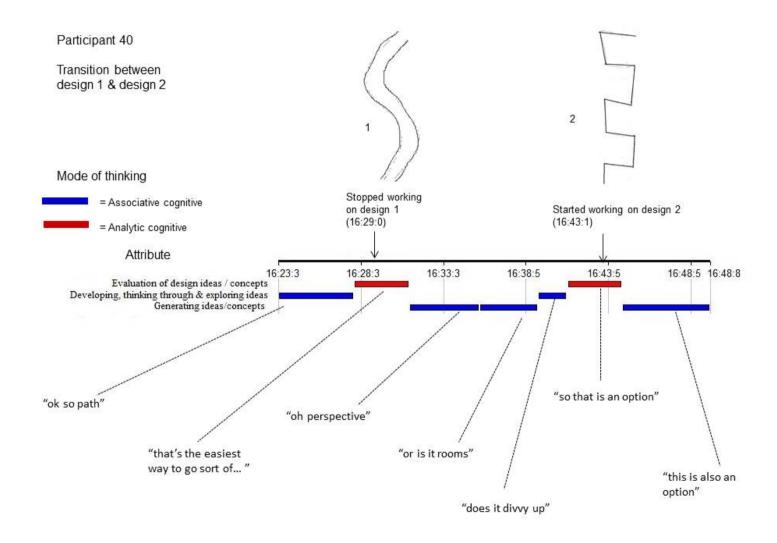
(Note. Sketches of the designs produced by Participant 13 are not shown here as they did not grant permission to include their designs in this thesis)

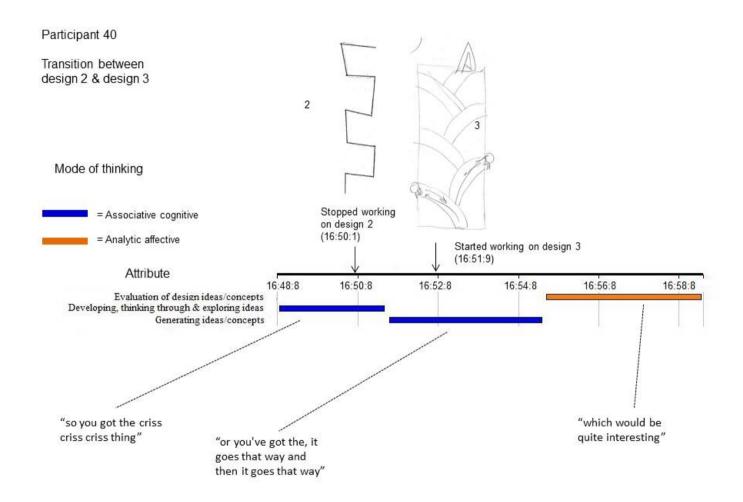




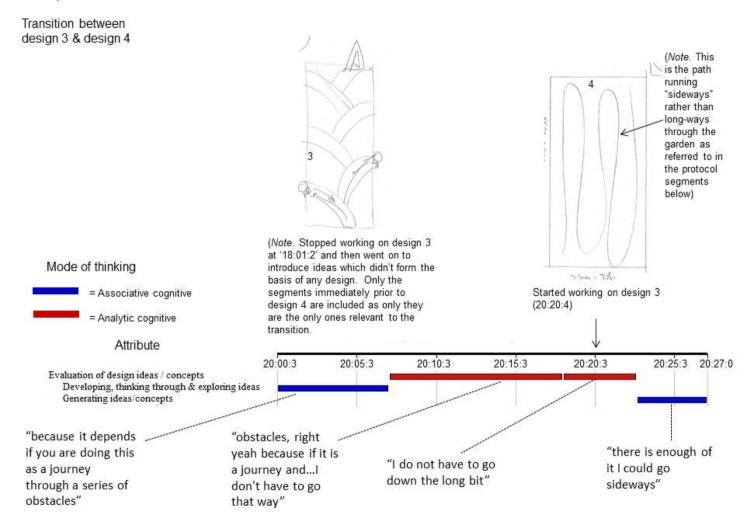


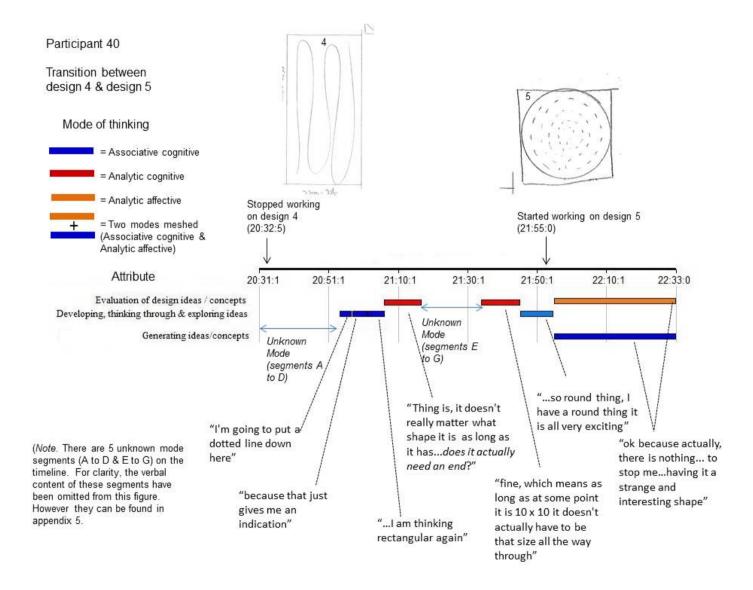






Participant 40





Participant 40

